

**LAFAYETTE AIRPORT**  
**COMMISSION**

**RESUME LIST:**

Clay, Kenneth

Cook, Aleisha

Cormier-Zenon, Dolores

DeGuelle, Chris

Edmond Sr., Patrick

Morrow, Jeremy

Mouton, Camella

Randazzo, Cindy

*no incumbent submission*

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## KENNETH L. CLAY

Lafayette, LA • [klclay8@yahoo.com](mailto:klclay8@yahoo.com) • 337-319-1948

### QUALIFICATIONS SUMMARY

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Articulate professional with solid education and experience in supervising, sales, and operations management. Expert in all avenues of product marketing, training and development, account management, organizational development, healthcare management, inventory management, and cold calling.

- ▶ **Relationship Development:** Strong interpersonal talents with passion for cultivating lasting investment from diverse communities in organizational programs. Engaging presenter and skilled written communicator. Proven ability to collaborate with colleagues to achieve goals.
- ▶ **Information Management:** Well-developed ability to utilize business technologies to track client, vendor, and stakeholder data and guide strategic planning. Proficient with Microsoft Office Suite and multiple databases.
- ▶ **Project Oversight:** Highly organized with combination of technical, financial, and business expertise to guide project planning and implementation. Meeting and exceeding organizational goals within team driven and self-guided roles.

### WORK EXPERIENCE

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THE GOLDMAN GROUP, INC., LAFAYETTE, LA, OWNER/Business Management and Consulting 5/2011 - PRESENT

G2 LAND SERVICE, LLC, LAFAYETTE, LA, (CONTRACT FOR TGG, INC.) 4/2022 - PRESENT

**Landman:** Demonstrated effective communications skills by representing the company and working closely with landowners and lessors regarding issues related to good title clearance. Resolved questions, requests, and issues and confirmed working interest, ownership rights including payouts and other obligations.

- Facilitate and coordinate negotiation and acquisition of surface leases, surface use agreements, facility agreements and other agreements in support of field operations
- Establish and maintain accurate oil and gas contract records to assure the continued validity of leases and compliance with contract terms.
- Managing relationships with Landowners and other key external contacts.

WOMEN AND CHILDREN HEALTH CARE CLINIC OF ACADIANA, INC., LAFAYETTE, LA, (CONTRACT FOR TGG, INC.) 9/2018-PRESENT

**Assistant Supervisor:** Provided strategic oversight of the WIC program operations, community outreach, and facility management and assures compliance with fiscal and operational requirements as established by Federal WIC regulations.

- Responsible for providing education, information, and referrals to participants of the WIC Program while maintaining key relationships with clients and analyzing data for certification and program eligibility.
- Hired, Supervised, evaluated performance and providing guidance and training to fellow WIC staff on program requirements and administrative procedures.

SCHOEFFLER ENERGY GROUP, LLC, LAFAYETTE, LA, (CONTRACT FOR TGG, INC.) 6/2017-9/2018

**Landman:** Created detailed Ownership Reports and Run Sheets, as well as comprehensive flow charts of land and mineral ownership, for given parcel(s) of land, dating back to first settlement.

- Typed complete abstract report of all findings along with all printed documentation of ownership records and sent to clients via either uploaded their program/portal or attachments via e-mail.
- Successfully identified gaps, defects, and other deficiencies in the chain of title under examination and recommended action for curative.
- Worked in title plant producing run sheets for different sections.

**WOMEN AND CHILDREN HEALTH CARE CLINIC OF ACADIANA, INC., LAFAYETTE, LA, (CONTRACT FOR TGG, INC.) 5/2011-9/2018**  
**Accounting Bookkeeper:** Developed and ensured accurate accounting, thorough recordkeeping to account for financial transactions; established chart of accounts. Maintained accounting and bookkeeping records for eight employees and all financial transactions: cash accounts, payroll, accounts receivable, accounts payable, ledger, journal entries; monthly bank reconciliation.

**BETA LAND SERVICES, LAFAYETTE, LA, (CONTRACT FOR TGG, INC.) 5/2011-4/2015**  
**Landman, Field Supervisor:** Responsible for Negotiating for the acquisition or divestiture of mineral rights.

- Negotiated the terms and acquisition of Oil, Gas and Mineral Leases, which totaled over \$650,000.00.
- Supervise 35 Landman performing oil & gas title search to determine the minerals, surface, ownership of property, as well as drafting ownership reports, run sheets, and working in Totaland Field Land Management System.

**HEALTHSOUTH REHABILITATION HOSPITAL, HUMBLE, TX 5/2009-1/2011**  
**Physician Liaison:** Collaborated with physicians at multiple hospitals to resolve problems, increase referrals and exceed patient expectations.

- Responsible for developing census in the hospital as defined through targeted goals of the business plan and developing referral relationships within the geographic territory with an emphasis on face-to-face contacts.
- Maximized inpatient home referral base by 25% within 12months.

**L'OREAL USA, YORK, NY 7/2003-12/2008**  
**Territory Manager:** Responsible for increasing sales within a given geographical area.

- Manage \$7.6 million of L'Oreal business comprising of 39 accounts which include Wal-Mart, Kmart, Target, Albertson, Rite Aid, CVS, and Walgreens.
- Increased sales in my territory by 25% of sales within the first 6 months of employment.

**THE GILLETTE COMPANY, LAFAYETTE, LA 4/2000-6/2003**  
**Territory Manager:** Responsible for increasing sales within a given geographical area.

- Achieved Category Share growth +11% using sponsorships and highly targeted promotional efforts.
- Attained 100.1% of quota for 2002, and consistently increased volume growth by 10%.

**RESCARE RESIDENTIAL SERVICES, LAFAYETTE, LA 4/1994-5/2000**  
**Job Developer:** Responsible for finding jobs for the persons with developmental disabilities.

- Developed operational relationships with various retailers that could assist individuals with employment within their community.
- Created and implemented new program employment for mild and severe physically challenged individuals, resulting in the paid placement of 20 individuals

## EDUCATION

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University of Phoenix  
Lafayette, Louisiana

Masters in Business Administration (MBA), 2007

Southern University A&M College  
Baton Rouge, Louisiana

Bachelor of Science (BS) in Rehabilitation Psychology, 1993

September 20, 2022

To Whom It Concerns:

I am writing to express my interest in serving on the Lafayette Airport Commission for a four-year term effective 11-01-2022.

I can bring the following to the commission:

- A belief in presenting and adhering to a structured meeting process
- A background in planning
- The perspective of many peers in my generation.
- A passion for improving the built environment of the City of Lafayette, LA.

I would be excited to be appointed to a seat on the Lafayette Airport Commission and look forward to working with the City Council to serve the community.

Sincerely,

Kenneth L. Clay

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# AJC /ALEISHA JOHNSON COOK

E: aleisha.johnson81@gmail.com | C: (337) 212-9658

## PROFESSIONAL SUMMARY

- Highly Experienced in Supply Chain/ Logistics / Project Management / Operations Management / Procurement / Inventory, Vendor, and Warehouse Management / Internal and External Customer Experience / Conflict Management / Continuous Improvement / Business Management / MRP / ERP
- Managed risks for multi-million dollar spend within global distribution network systems
- Translated business strategies into actions that improved operational expenses and functions
- Analyzed processes to derive innovative, effective solutions
- Expert presenter within various settings and executive levels
- Dynamic communicator with all levels of management, peers, and subordinates

## PROFESSIONAL EXPERIENCE HISTORY

### Our Lady of Lourdes Regional Hospital – Administrative Fellow

Lafayette, LA

6/2022 - Present

- Lead projects utilizing analytical, leadership, finance, and operational skills, while gaining knowledge of hospital governance and administration.

### Our Lady of the Lake Regional Hospital – Supply Chain Services Manager (Inventory and Shipping/Receiving)

Baton Rouge, LA

02/2022 – 06/2022

- Lead and supervise the activities of staff who order, manage, receive, store, and deliver materials, equipment, and supplies.
- Lead team of Process Specialists which drive operational, inventory management, and customer service process improvement initiatives.
- Lead inventory management of Main and Surgical Warehouses with a combined inventory valuation of ~\$4M, managing over 4,000 items.
- Manage warehousing, shipping, and receiving processes, and related handling of materials and equipment.
- Ensure material needs are met throughout the hospital and offsite locations.
- Develop supply chain tactical and strategic plans to improve product availability, reduce inventory carrying costs, optimize inventory and provide high quality customer service.
- Work with clinical partners to optimize inventory and maintain healthy stocking levels.

### International Paper – Logistics Analyst, North American Printing Papers

Memphis, TN

07/2017 – 9/2019 (Relocation to LA, fulltime pursuit of Post MBA HealthCare Administration Certification)

- Internal consultant for supply chain functions and mill Planning Scheduling & Delivery for 4 business segments across two paper mills to efficiently execute to plan for an average of 75,000 monthly shipped tons (domestic and export).
- Manage monthly \$8MM distribution spend by collaborating and educating cross functional teams to optimize and manage distribution network and inventory placement, resulting in enhanced optimized inventory placement and distribution network for ~1MM tons.

## SKILLS

- Adobe, SAP, Visio, Minitab, Oracle
- Project Management/Six Sigma (Yellow Belt Certified)
- TQM
- Strategic Planning
- Operations Management
- Shipping and Receiving
- Transportation (Export and Domestic)
- Procurement/Sourcing (RFP/RFQ)
- Inventory Control
- Materials Planning (MRP/ERP)
- Demand Planning/Forecasting
- Resource Management
- Profit and Loss Management
- Process Management
- Continuous Improvement
- Change Management
- Customer Service (Service Level Agreements)
- Risk Management
- Conflict Management
- Business Management
- Leader/Coach/Mentor
- Environmental, Health, and Safety
- Internal Quality Audits

## EDUCATION

### Post MBA Healthcare Administration Certification

University of Louisiana  
Lafayette, LA

### MBA – Logistics and Marketing

University of Tennessee  
Knoxville, TN

### B.S. – Business Management

University of Louisiana  
Lafayette, LA

- Identify, lead, and support non price and process improvement initiatives using deliberate improvement tools, managing transportation and distribution cost reduction averaging \$1MM YOY savings (Projected \$1.5MM for 2019).
- Primary point of contact between account/customer management and supply chain management, evaluated performance against Service Level Agreements.
- Effectively interfaced with various operational teams to maintain open lines of communication with executives and stakeholders.

#### **International Paper – Global Sourcing Associate III-Procurement and Storeroom Operations**

Memphis, TN

03/2015 - 07/2017

- Managed cross functional teams ensuring operational efficiencies and availability of critical and non-critical inventory and MRP for maintenance and repair of equipment for over 20 paper mills.
- Successfully managed and maintained inventory service levels in response to operational, customer service and technical challenges to avoid costly mill downtime.
- Strategically analyzed and executed procurement operations business objectives using deliberate improvement tools, resulting in better use of human resources, enhanced vendor management, decreased pricing discrepancies, and improved critical supply chain/material inventory levels.

#### **International Paper – Plant Superintendent**

Beaverton, OR

09/2012 - 03/2015

- Supervised and provided hands on leadership with profit and loss responsibilities for over 40 employees in the following functions: safety, maintenance, production, transportation, fleet management, shipping and receiving, customer service, and inventory management.
- Detailed and outlined process for managing leased power industrial trucks/equipment for 19 Recycling plants with tracking process visible to all stakeholders and identified approximately \$300,000 in cost savings opportunity for the business.
- Trained and created audit process for Health, Safety and Engagement initiatives, resulting in enhanced safety culture with decreased safety incidents.
- Developed and maintained effective teams to maximize business performance and employee satisfaction, which resulted in a more cohesive, driven leadership team aligned on operational objectives and performance improvement.
- Managed operational costs and lead continuous improvement through principle-based leadership and processes, resulting in year over year operating cost reduction through decreased overtime, lower inventory, and more efficient receiving and production processes.

#### **International Paper – Sourcing/Sales Representative**

Baltimore, MD

07/2010 - 09/2012

- Created and executed profitable fiber supply through negotiations with customers for pricing and service, resulting in a 12% increase in profit margin year-over-year.
- Led collaboration and communications with suppliers and plant operation teams to ensure timely and accurate information ensuring a positive long-term teamwork culture.
- Created conflict resolution tactics to mitigate supplier complaints ensuring effective and prompt problem resolution which resulted in stronger relationships and increased inbound volume.



## **COMMUNITY LEADERSHIP AND ENGAGEMENT**

### ***National Black MBA Association, DC Chapter (2011-2012)***

- Recording Secretary
- Mentor – Leaders of Tomorrow

### ***National Urban League Young Professionals (2013-2017)***

- Personal and Professional Development Chair (2013-2015)
- Vice President (2015-2016)
- National Leadership and Professional Development Committee (2017)

### ***Leadership Team, National Black MBA Association, Memphis Chapter (2017-2019)***

- Chair, Leaders of Tomorrow High School Mentoring Program
- Vice President of Finance (2019)

### ***Board of Directors, Hot Foot Honeys Professional Tap Dance Company (2017-2019)***

- Social Media Chair (2018)
- Vice President (2019)

### ***Junior League of Memphis (2018-2019)***

- Active Member

### ***Junior League of Lafayette (2019- present)***

- Community Impact Committee (2021-2022)
- EmpowHER. Committee - Happy Wheels Coordinator (2022 - present)
- Women of Color Affinity Group Co-founder and Leader (2022 - present)

### ***Board of Directors, Acadiana Center for the Arts (2020 – present)***

- Executive Committee - Member at Large (2022 – present)
- Co-Chair, Community Development Sub-committee (2022 – present)

### ***Women of Wisdom of Acadiana (2021 - present)***

- ActiMember

### ***Board of Directors, The705 (2022 - present)***

- Professional Development Committee (2021-2022)
- Co-chair, Professional Development Committee (2022 - present)

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**DOLORES CORMIER-ZENON, Ed. D., NBCT**  
**P.O. Box 1131**  
**CARENCRO, LA 70520**

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**EDUCATION**

**Doctor of Education (Ed. D) in Educational Leadership**, December 2012

*University of Louisiana at Lafayette (ULL)*, Lafayette, LA

Dissertation: Can parental Expectations Compensate for the Negative Effects of Low-Birth Weight on Academic Achievement: A Cross-Sectional Analysis of the National PEELS data.

**Master in Educational Technology (M. ED) College Honors in Education**, May 2004

*Northwestern State University (NSU)*, Natchitoches, LA

Thesis: A Model for Integrating Quality Instruction and Student Learning in the Classroom.

**Bachelor in General Studies/ (B.G.S)**, May 1988

*University of Southwestern Louisiana (USL)*, Lafayette, LA

Liberal Arts and Humanities/Focus in Math and English

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**CERTIFICATIONS**

- **APSI Advanced Placement Calculus AB**, (Summer 2019) College Board,  
Pacific Lutheran University, Tacoma, Washington
- **National Board Certified Teacher (Early Childhood Generalist)**  
Initial Certification, November 2002, Renewed 2012  
National Board for Professional Teaching Standards, Arlington, VA
- **Computer Literacy (2012)**  
Louisiana Department of Education  
Baton Rouge, LA
- **Child Search Coordinator (2012)**  
Louisiana Department of Education  
Baton Rouge, LA
- **Teacher Leader (2008)**  
Louisiana Department of Education  
Baton Rouge, LA
- **Principal (2006)**  
Louisiana Department of Education  
Baton Rouge, LA
- **Supervisor of Student Teaching (2005)**  
Louisiana Department of Education  
Baton Rouge, LA
- **Educational Technology Facilitator (2004)**

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*Our vision is for all students to receive access to exceptional educational opportunities that will provide meaningful options for their future. We are dedicated to the success of every child regardless of zip-code or circumstance.*

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Louisiana Department of Education  
Baton Rouge, LA

- **Educational Technology Leader (2004)**

Louisiana Department of Education  
Baton Rouge, LA

- **Certified Teacher (1995)**

Louisiana Department of Education  
Baton Rouge, LA

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## EXPERIENCE

### **Founder and Chief Executive Officer (2019-present)**

Wisdom Inspired Scholar Education Foundation (W.I.S.E.)

### **Founder and Chief Executive Officer (2019-present)**

DZEE Educational Enterprises,  
Wise Owl Scholar Academy

### **Supervisor of Interns, 2019 to 2022**

Northwestern State University

### **Director of Curriculum and Instruction, 2018-2019**

Lafayette Christian Academy

**Critical Friend**, Teach to Lead Summit, Austin, Texas, Orlando, Florida, Las Vegas, NV,  
National Virtual Alumni, September, 2017 & April, 2021

- Challenge teams to thoroughly engage in the process of finding a solution to a problem of practice and refine the team's work on their planning tool by asking questions to provoke deeper thought.
- Constructively to help ideas move forward and to offer guidance, solutions and ideas for resources that may be of value to the work

### **Professional Development Provider** October 2017 to Present

Orleans Parish, Lafayette Renaissance Charter Academy, Louisiana Association of Educators Teaching and Learning Center, National Board for Professional Teaching Standards, and DZEE Educational Services

### **University Instructor**, November 2017 to 2020

University of the People, UOP

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**Candidate Support Provider**, 2004, Renewed, December 2015 to present  
National Board for Professional Teaching Standards, CSP training/Outreach

**Dean of Intervention/Special Education**, June 2014 - January 2015

Willow Charter Academy/NHA

- Supervised teachers and para-educators
- Provided ongoing support, team teaching, and assisted students in the classroom
- Provided intervention and special education services with supports,
- Developed a system to progress monitor and adjust intervention support for individual students and providers as needed
- Monitored student academics and IEP's developed for students with special needs
- Provided training, mentoring, and onsite support to new teachers
- Provided timely feedback to parents, teachers and students (Data driven instruction)

**Curriculum Coordinator**, January 2006-2012

Louisiana Parish Schools-

- Developed and implemented a model for utilizing student data to implement effective application to driven instruction, assist teachers with curriculum and student data disaggregation
- School Improvement Plan Chairperson
- Assessed, mentored, and provided assistance to teachers (1st year teachers)
- Title I Coordinator – managed school wide parish budget

**Louisiana Distinguished Educator**

Louisiana Department of Education (June 2004-December 2005)

- Assisted low performing schools, teachers, administrators and district superintendents in improving quality education to impact student achievement by utilizing and implementing disaggregated data.
- Data- Driven Instructional method-training teachers how to use data effectively.
- Served as an instructional coach, mentor and provided professional development.
- Successfully achieved assisting 3 schools in removing academic decline label

**National Board for Professional Teaching Standards**

Orleans Public School District, Louisiana State Department and National Board for Professional Teaching Standards (2003-2004)

- Program Consultant
- Designed and implemented a program to assist and support minority candidates
- Assisted candidates through cohort sessions, mentored and coached

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## **Professor of Development Schools, August 2000-May 2004**

J.W. Faulk Elementary Professional Development School in partnership with the University of Louisiana at Lafayette, Lafayette, LA

### **Classroom Teaching Experience**

- Gethsemane Christian Academy, 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> (1990-1991), 3<sup>rd</sup> and 4<sup>th</sup> (1993-1994)
- Holy Family School, Diocese of Lafayette 4<sup>th</sup> (1992-1993)
- Louisiana Parish Schools, Special Education, N.P. Moss Middle School (all subjects)-1994-1997
- Louisiana Parish Schools, 1<sup>st</sup> grade, J.W. Faulk Elementary, (all subjects) 1997-2001
- Louisiana Parish Schools, 5<sup>th</sup>, 6<sup>th</sup>, and 7<sup>th</sup> – Broussard Middle School (English Language Arts and Social Studies) 2002 – 2004
- Louisiana Parish Schools, 5<sup>th</sup> - 7<sup>th</sup>, Carencro Middle school (All Curriculum)- January 2006 - 2012
- Louisiana Parish Schools, 5th grade Live Oak Elementary, (Math/Science) (2012-2014)
- Lafayette Christian Academy, 9<sup>th</sup> and 10<sup>th</sup> grade, Algebra/Geometry (2016-2019)
- Wise Owl Scholar Academy, K-8<sup>th</sup>, 2019 to present

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### **PROFESSIONAL PRESENTATIONS**

- Cormier-Zenon, D. (2022) Teacher leadership Summit, New Orleans, LA: Co- Presenter: The Journey Towards Accomplished Teaching (Though National Board June 1, 2022)
- Cormier-Zenon, D. (2022) ASCD Annual Conference, Chicago Illinois: Hybrid Presenter: Engaging Families in Virtual Learning (March, 2022)
- Cormier-Zenon, D. (2022) University of Holy Cross Conference for Teachers: , New Orleans, LA. Presenter: What is National Board Certification,(with Dr. Benjamin-David Legrand, NBCT)(February 12, 2022)
- Cormier-Zenon, D. (2021) Nevada National Board Professional Learning Institute's Fall Writing Retreat: Presenter: Reflective Writing: The Nevada National Board Professional Learning Institute, *Empowering Teachers as Leaders and Learners*. (with Bobby Faulkner, NBCT and Rodrigo Rodriguez, NBCT) November 12-14, 2021
- Cormier-Zenon, D. (2021) National Board of Professional Teaching Standards – Why pursue National Board Certification (August 11, 2021)
- Cormier-Zenon, D. (2021) National Board of Professional Teaching Standards – Academy: Advocacy and Teacher Leadership: Teacher Leaders as Advocates (July 23, 2021)
- Cormier-Zenon, D. (2021) National Board of Professional Teaching Standards – Region 10 ESC National Board Conference: Keynote Speaker (July 17, 2021)
- Cormier-Zenon, D. (2021) RemoteK12 – the Connected Teacher Summit 2021: Engaging Families in Virtual Learning (Webinar, January 9, 2021)

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- Cormier-Zenon, D. (2021) National Board of Professional Teaching Standards – Core Connection Series: Reflective Practice for Teachers (Webinar, February 12, 2021) <https://www.nbpts.org/wp-content/uploads/Resources-Feb-11-21.pdf>
- Cormier-Zenon, D. (2019) Turning Learning into Action: Teach to Lead Powered by, ASCD Conference on Teaching Excellence, Orlando Florida (with Aman Dhanda)
- Cormier-Zenon, D. (2019) ASCD Tenets of the Whole Child: Teach to Lead Powered by, Lafayette Christian Academy, Lafayette, LA
- Cormier-Zenon, D. (2018) ASCD Logic Model: Analyzing and Setting Goals for Academic Success, Lafayette Christian Academy, Lafayette, LA
- Cormier-Zenon, D. (2018) Understanding Your Data: High School Data Overview, Lafayette Christian Academy, Lafayette, LA
- Cormier-Zenon, D. (2018) Study Skills for Student Success, FAFSA, and College Preparation, Lafayette Christian Academy, Lafayette, LA
- Cormier-Zenon, D. (2016). Professional standards, Professional practice: A new look at the National Board for Professional Teaching Standards: Educator Excellence Symposium for Dream Teachers, Baton Rouge, LA, July (with Brenda Lloyd, NBCT & Jill Saia, NBCT)
- Cormier-Zenon, D. (2015). Can parental expectations compensate for the negative effects of low birthweight on academic achievement: A cross- sectional analysis of the national PEELS data; Meeting of the American Educational Research Association, Chicago, Illinois, April
- Cormier-Zenon, D. (2011). Understanding your school data: Delmont Elementary Turnaround school, East Baton Rouge, LA, August
- Cormier-Zenon, D. (2008). What do these numbers mean? Annual Conference, National Board for Professional Teacher Standards, Atlanta, GA
- Cormier-Zenon, D. (2006). Aligning math and science assessments to state assessments Annual Conference, Lafayette Parish Lead Teachers, Lafayette, LA
- Cormier-Zenon, D. (2005). Empowering teachers to impact student achievement: Making data driven decisions: Annual Conference National Board for Professional Teaching Standards, Washington, DC March
- Cormier-Zenon, D. (2002). Urban reform initiative in New Orleans: Annual Conference National Board for Professional Teaching Standards, Washington, DC March (with Jill Saia, NBCT and Leila McCullum, NBCT)

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## PUBLICATIONS

- Cormier-Zenon, D. (May 18, 2021) ASCD Board President Reflects on Leadership During Covid-19. ASCD Delivers, Arlington VA. <http://www.ascd.org/news-media/Press-Room/News-Releases/ascd-board-president-reflects-on-leadership-during-covid-19.aspx>
- Cormier-Zenon, D. (January 20, 2021). A Call to Re-Invest. National Board for Professional Teaching Standards. <https://www.nbpts.org/a-call-to-re-invest/>

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- Cormier-Zenon, D. (2020). Building Accomplished Teaching: National Board Writing Seminar Manual revision. Louisiana National Board Certified Teacher Network
- Cormier-Zenon, D. and Bauld, L. (2019) National Board Professional Learning Facilitator Guide revision and update. NBPTS, Arlington VA.
- Cormier-Zenon, D. and Bauld, L. (2019) National Board Professional Learning Facilitator Course. NBPTS, Arlington VA.
- Cormier-Zenon, D. (2019) You're More Than a Teacher. ASCD In-service, Arlington VA.
- Cormier-Zenon, D. (2018) ASCD Board Election: Why Your Vote Matters. ASCD Empower19, Chicago, IL.
- Cormier-Zenon, D. (2013) Engaging Families in the Common Core: Helping Children Succeed in School. Acadiana Writing Project, University of Louisiana at Lafayette.
- CORMIER-ZENON, D. (2012). Can Parental Expectations Compensate for the Negative Effects of Low-Birth Weight on Academic Achievement: A Cross-Sectional Analysis of the National PEELS Data. University of Louisiana at Lafayette- (Library of Congress)
- CORMIER-ZENON, D. (2001). Leading by Example: A National Board Certified Teacher's Story of Persistence and Determination

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#### PROFESSIONAL AFFILIATIONS

- AERA- American Educational Research Association
- ASCD- Association for Supervision and Curriculum Development
- ISTE- International Society for Technology in Education
- LACUE- Louisiana Association of Computer Using Educators
- LEA/NEA- Louisiana Education Association/National Education Association
- LERA- Louisiana Educational Research Association
- LPACT - Lafayette Parish Association of Classroom Teachers
- LSTA- Louisiana Science Teacher Association
- NAEYC- National Association for the Education of Young Children
- NBPTS- National Board for Professional Teaching Standards
- NSDC- National Staff Development Council
- NSTA- National Science Teacher Association
- PC2EDF- Patricia Colbert Cormier Education Foundation
- SRCEA- Southern Regional Council on Educational Administration

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#### SERVICE

##### PROFESSIONAL

- **2022- PRESENT – EBR SCIENCE/ STEM PLAN COMMITTEE-** East Baton Rouge Parish Schools, Baton Rouge, LA

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- **2022– PRESENT – READING IMAGINED EDUCATOR ADVISORY COUNCIL- AERDF:** ensuring that broad representation, established to inform its committee selection criteria and generate guidance for the committee.(May)
- **2021– DIVERSITY, EQUITY, AND INCLUSION STANDARD COMMITTEE FOR THE NATIONAL BOARD STANDARDS SELECTION COMMITTEE:** ensuring that broad representation, established to inform its committee selection criteria and generate guidance for the committee.(May)
- **2020 – PRESENT – NATIONAL CONSENSUS ON SCHOOL HEALTH EDUCATION GROUP** American School Health Association (ASHA), Eta Sigma Gamma National Health Education Honorary Society, (ESG), Foundation for the Advancement of Health Education (FAHE), Society for Public Health Education (SOPHE), Society State Leaders of Health and Physical Education, The initiative will focus on what students and out-of-school youth need to know and be able to do to create and maintain a healthy lifestyle and to succeed in school. Products of the initiative will serve as resources for educators interested in quality school health education as a component of the Whole School, Whole Community, Whole Child model. (June)
- **2020 – 2021 – PRESIDENT -ASSOCIATION OF SUPERVISION AND CURRICULUM DEVELOPMENT (ASCD) CHAIRMAN OF THE BOARD -** Legislative committee chairwoman
- **2019 – PRESENT - HALL OF DISTINGUISHED EDUCATORS SELECTION COMMITTEE –** Gallaspy College of Education & Human Development, Northwestern State University College of Education, Natchitoches, LA
- **2019 – PRESENT - COLLEGE FOOTBALL FOUNDATION/EXTRA-YARD TEACHER SUMMIT –**Building Accomplished Teaching for Students; Program manager, Orleans Parish Educators, National Board for Professional Teaching Standards, Arlington, VA – New Orleans, LA
- **2019 – NBNAME-FOUNDING BOARD MEMBER/ VICE-CHAIR, -** National Board Network of Accomplished Minority Educators, National Board for Professional Teaching Standards, Nationwide, Arlington, VA Lafayette, LA
- **2018 - PRESENT – Presenter- BESE Recognition of Louisiana National Board Certified Teachers** Educators across Louisiana, pinning ceremony
- **2018 - LA NBCT NETWORK LEADER, (PRESIDENT)** National Board for Professional Teaching Standards, LA
- **2017- Early Career Strategies/ Culture and Climate Presenter-** Teachers and District-wide Parishes across Louisiana: Louisiana Education Association Teaching and Learning Center
- **2017 - JUMPSTART PRESENTER-** National Education Association/National Board for Professional Teaching Standards, Baton Rouge, LA
- **2017 - TEACH TO LEAD PROPOSAL REVIEWER/CRITICAL FRIEND, -** Partnership with National Board for Professional Teaching Standards, ASCD and Department of Education: Teach to Lead Summit; Austin, TX
- **2017- PRESENT -- POWERED BY TEACH TO LEAD SUMMIT, -** Partnership with National Board for Professional Teaching Standards, ASCD and Department of Education: **Empower, Engage, and Energize Powered by** Teach to Lead Summit; Lafayette, LA

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- **2017 – SUB-COMMITTEE-COMMISSION ON ASSESSMENT REVIEW AND USE IN PUBLIC SCHOOLS- STATE OF LOUISIANA**
- **2017 – COMMISSION ON ASSESSMENT REVIEW AND USE IN PUBLIC SCHOOLS- STATE OF LOUISIANA**
- **2017-2018- AMERICAN EDUCATION RESEARCH ASSOCIATION (AERA) REVIEWER OF SUBMISSIONS;** Division K -Teaching and Teacher Education; Division K- Section 07: Teacher Recruitment, Induction, Mentoring, and Retention for and from Diverse Communities and Contexts for the 2018 Annual Meeting of the American Educational Research Association; New York City
- **2017 – 2021 – ASSOCIATION OF SUPERVISION AND CURRICULUM DEVELOPMENT (ASCD) BOARD MEMBER:** Capacities served- Student Goal Works (SGC)- sub-board member, Competency committee, Legislative committee, CEO selection committee, audit committee chairperson, Board Policy committee
- **2017 - TEACH TO LEAD PROPOSAL REVIEWER,** - Teach to Lead Summit; Innovation through Teacher Leadership Summit Columbus, OH
- **2017 – 2022 - ADVISORY BOARD – Nevada National Board Professional Learning Institute:** Empowering Teachers as Leaders and Learners, Nevada
- **2016 - TEACH TO LEAD PROPOSAL REVIEWER,** - Teach to Lead Summit; Inclusion, Equity, Opportunity Summit Chicago, IL
- **2016 - NBCT AMBASSADOR** - Teach to Lead(ASCD/NBPTS/USDOE)/PC2 Education Foundation- President
- **2016 - JUMPSTART REDESIGN-** National Education Association/National Board for Professional Teaching Standards, Burlingame, CA
- **2015- 2017 - LA NBCT NETWORK LEADER,** (PRESIDENT- ELECT) National Board for Professional Teaching Standards, LA
- **2014 - MANUSCRIPT REVIEWER,** Child Development: Society for Research in Child Development
- **2012-2013-PRESIDENT ELECT- PROGRAM CHAIR– Louisiana Educational Research Association**
- **2012- EARLY CHILDHOOD DEVELOPMENT OF BIRTH TO FIVE STANDARDS COMMITTEE,** Louisiana State Department of Education, Baton Rouge, LA
- **2009- EDUCATIONAL LEADERSHIP STANDARDS CERTIFICATE DEVELOPMENT COMMITTEE:** Core Proposition Teacher Leader Work Group: National Board for Professional Teaching Standards (NBPTS), Arlington, Virginia

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## **ORGANIZATIONAL SERVICE**

### **PROFESSIONAL**

#### **ASCD President and Board Chairman**

July 1, 2020 – 2021

Association of Supervision and Curriculum Development

- Legislative committee chairwoman, Agenda 2021
- By-law change (expanded the expertise of the Board)

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*Our vision is for all students to receive access to exceptional educational opportunities that will provide meaningful options for their future. We are dedicated to the success of every child regardless of zip-code or circumstance.*

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- Governance and policy re-draft and updated
- Contracted services - Implemented DEIA training
- Transformed, digital platform, equity and professional content  
Implemented written evaluation report summary for CEO
- Encourage new website, intentional community engagement
- Appointed 3 additional ASCD Board members
- Established 5 year strategic plan for the organization

**Teach to lead/Team leader, September, 2016**

Partnership with National Board for Professional Teaching Standards, ASCD and Department of Education: Long Beach, CA

- Collaborative sharing of ideas and best practices. Learn from other teacher leadership efforts
- Initiated NBCT ambassadors – Providing on-site teacher support aligned with the National Board for Professional Teaching Standards, Five core propositions and Architecture of Teaching model

**National Board for Professional Teaching Standards Academy State Team Leader, August 2016-Present**

National Board for Professional Teaching Standards, Las Vegas, NV

- Collaborative Focus group/ data analysis for State NBCT Networks (Summer 2016)

**Jumpstart Leader- LAE/Louisiana NBCT Network, May 2016**

National Board for Professional Teaching Standards, Burlingame, CA

- Providing information and training for NB candidates throughout the state of Louisiana.
- Participated in the re-design of components training materials

**Louisiana Association of Educators (LAE)/Every Student Succeeds Act (ESSA) State Leadership Team, March 2016**

Louisiana Association of Educators, Baton Rouge, LA

- Providing information and promoting Every Student Succeeds Act (ESSA) throughout the state of Louisiana.
- Participated in developing and implementing state plan
- Hosted community town hall meetings, September, 2016

**Louisiana NBCT Network: President –Elect, November, 2015**

National Board for Professional Teaching Standards, Baton Rouge, LA

- Establishing a network throughout the state of Louisiana

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- Mentor and support high quality teaching.
- Impart the mission of the network; to impact student achievement through the training and advancement of professional educators to achieve high quality teaching and learning.

**PC2 Education Foundation: President**, November, 2015 to 2020

Pat Colbert Cormier-Education Foundation, Lafayette, LA

- Education missionary work in Africa (Dakar, Senegal and Jiloor)
- Promote the educational advancement of educators, supporting high quality teaching and learning both locally and abroad
- Leading Empowering and Advocating for the Profession (L.E.A.P) Grant program management (2018-2019)

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## **INTERNSHIP & TRAINING**

**National Math and Science Institute**, Summer 2019

Math Year I, NMSI, Baton Rouge

**APSI Advanced Placement Calculus AB**, (Summer 2019) College Board,  
Pacific Lutheran University, Tacoma, Washington

**Dr. Kerry Laster**, Deputy Superintendent of Education (Summer 2012)

Louisiana Department of Education

- Development committee member: Louisiana Birth to 5 standards,
- Classroom Assessment Scoring System (CLASS) certification,
- Language Essentials for Teachers of Reading and Spelling (LETRS),
- worked with the Early Childhood Initiative Professional Work group to improve the alignment of curricular instruction and implementation of educators in early childhood, and participated in the Teacher Quality Rating Improvement System (TQRIS) discussions.

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## **COMMUNITY SERVICE**

### **PROFESSIONAL**

- Alpha Kappa Alpha Sorority inc.® Eta Chi Omega Chapter
  - Life Member
  - #CAP Chair (2021)
  - Founders' Day Chairperson (2021-2022)
- Kiwanis Southwest
- Lecture Minister

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- Eucharistic Minister
- Women of Wisdom
- Love Our Schools (CAFE')
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## GRANTS & FELLOWSHIPS

- National Writing Project of Acadiana- (Summer 2013)
- Wallace Foundation Fellowship: Educational Leadership: University of Louisiana at Lafayette-(2008-2009)
- Wallace Foundation Grant Fellow: Teacher Leadership (2007-2008)
- Leonard Bernstein Artful Learning Leadership Institute- Gettysburg College (2007)
- University of Louisiana at Lafayette Leadership Grant Professional Development -Moss Middle School Coordinator (2007)
- Grant Recipient- Education Foundation Classroom Teacher Grant (2002)
- Louisiana Learned Grant (1999, 2000)
- Louisiana Challenge Grant/ INTECH Teacher - (1998-2000)
- Grant Recipient – Governor's Environmental Education (1999)
- Grant Recipient - Acadiana Education Endowment Foundation (1998)

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## AWARDS & HONORS

### Baton Rouge, LA,

- Governor's Outstanding Distinguished Educator (2005)
- **Initiated BESE Recognition of Louisiana National Board Certified Teachers**
  - o Teacher across Louisiana, pinning ceremony (2018 to present)
- Sponsor of the State "Annual National Board Certified Teacher Day in Louisiana" declared by the Governor (2018- present)

### China, 2001

- Teacher Delegation to China Educators Symposium (Beijing, Nanjing, Shanghai)
- Collaborated with National Board Certified Teachers and Master Educators in china
- Discussed student academic systems, policies, procedures and teaching practices

### Lafayette, LA,

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- Women who mean business recipient (2011)
- Lafayette Education Foundation- Elementary Teacher of the Year, finalist-(2000)
- Finalist - Parish Elementary Teacher of the Year- (1999)
- Teacher of the Year – (1998-1999)

**New York/Pittsburgh,**

- Women Who's Who Among Outstanding Professionals- New York -(2006)
- Who's Who Registries of Outstanding Professionals-New York-(2006)
- Who's Who Among American Teachers-Pittsburgh-(2005-2006)

**Washington, DC,**

- Louisiana State Hill Day Team Leader- National Board for Professional Teaching Standards-Washington, D.C. (March, 2005)

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# CHRIS J. DEGUELLE

830.837.8543 | [linkedin.com/in/chris.deguelle](https://www.linkedin.com/in/chris.deguelle) | [cdeguelle@icloud.com](mailto:cdeguelle@icloud.com)

Retired Air Force Colonel, operations-focused leader, and Air War College graduate. 24 years airfield operations experience with emphasis on mission assurance, risk assessment programs, regulatory compliance, and Global Security Operations Center oversight for operating locations in the United States, Europe, Asia, and the Middle East. Retired Qualified Federal Law Enforcement Officer, FBI National Academy graduate and Bronze Star awarded military veteran with executive level national security and geopolitical risk experience. Prepares executive level briefings for federal and state secretary-level leaders as Federal Liaison to the Louisiana Governor's Office of Homeland Security. Appointed to the Governor's Cybersecurity Commission and Resilient Louisiana Commission for private sector economic development. Extensive practice in developing policy & guidance for a globally dispersed 24/7 organization managing cargo & passenger operations with multi-billion-dollar budget and execution oversight. Led diverse multi-agency/multi-national teams on no-fail intelligence-driven counter-terrorism operations. Prior DoD Top Secret/SCI clearance, current DHS clearance, valid US passport, and available for worldwide travel. American Airlines Million Miler/Executive Platinum flyer.

## EDUCATION

- **MS, Strategic Studies (National Security Strategy)**, Air War College, Montgomery, AL
- **MS, Military Operational Art and Science (Operations Planning)**, Air Command and Staff College, Montgomery, AL
- **MS, Criminal Justice**, Eastern Kentucky University
- **BA, Criminal Justice**, University of Texas, San Antonio, TX

## TRAINING

- Department of Defense Senior Executive Development Education Program
- Federal Bureau of Investigations Executive Development Seminar
- Counter Sabotage Surveyor, United Kingdom Royal Defence College of Intelligence
- US Air Force Incident Commander Course plus FEMA IC 100/200/300/700/800 Incident Command
- Police Administration Course & Operations Security Program Manager Course

## PROFESSIONAL RECOGNITION

- Sustained Performance: Ranked #1 among peers by supervisor in 13 annual reviews
- 2021/2020: "Gold Standard" for DHS state liaison officers / best of DHS state liaison officers nationwide
- 2013/2007/1999. Awarded Best Senior Manager Among Peers by C-Suite Leadership Teams
- 2014/2011/2007/2003. Awarded the United States Air Force's Premier Leadership award (Lance P. Sijan)
- 2006 League of United Latin American Citizens Leadership Award

## WORK EXPERIENCE

### **Liaison to the Louisiana Governor's Office of Homeland Security & Emergency Preparedness. DHS/FEMA, June 2020 – Present.**

- Federal liaison embedded in the State Emergency Operations Center for five 2020 hurricane landfall events – to include two major disaster events – responsible for coordinating response of federal resources to the affected areas.
- State federal COVID liaison – coordinated medical staffing, EMS manning support, and federal financial support.
- Proactively monitor state data and indicators to proactively predict requirements for federal support in advance of requests.
- Advise Homeland Security Division on issues of school safety and national security issues affecting critical infrastructure.

### **Director, Louisiana Business Emergency Operations Center. State of Louisiana, November 2018 – July 2020.**

- Advised Governor & State EOC on private sector disaster response and actions to mitigate impacts to business and reduce state costs. Nationally recognized crisis/disaster public/private information sharing network.
- Keynote speaker for two major private industry conferences for high-level business executives across multiple business lines.
- Developed strategic partnership with Governor of Namur Province, Belgium to expand the Homeland Security Public/Private Partnership concept to the European Union and across the French speaking world.

**Director, USAF Global Security Operations. Lackland AFB, Texas. July 2015 – August 2018.**

- Directed a 58-person team with \$34M annual budget covering five portfolios: Aviation/Mission Assurance Risk Assessments, Law Enforcement & Investigations, Air Operations, Security Systems Management, and Training.
- Investigated high-profile incidents involving Insider Threats, Workplace Violence, Suicide Bombings, major aircraft accidents, and internal investigations of senior officials. Authored in-depth reports identifying deficiencies & solution roadmaps.
- Managed 24/7 Global Security Operations Center tracking threats to aviation, DoD assets, and providing explosive dog detection support to the President of the United States and other national/international dignitaries/national security events.
- Directed Continuity of Operations Assessments of corporate assets worldwide to assess for vulnerabilities to internal/external threat and provide C-suite leadership with site-specific process improvement roadmap.
- Lead for revision & implementation of department's response to workplace violence and detection/prevention training.
- Led 8 globally dispersed direct reports: hired, mentored and guided success – three selected for promotion to agency lead, two selected for corporate sponsored Graduate degree programs, and one selected for Presidential support.

**Graduate Student. Montgomery, Alabama. July 2014 – May 2015.**

- Selected for corporate-sponsored one-year in-residence master's degree program focused on Strategic Planning.

**Deputy Director for Security, Governance, & Economic Development. Parwan Province, Afghanistan. March - November 2013.**

- Led a diverse 1800-person multi-agency, multi-national counter-terror task force in a non-permissive operating environment; secured busiest air passenger and cargo hub. Awarded three medals for superior performance.
- Primary advisor to the Provincial Governor on strategy for community outreach, EM, security operations, and COOP.
- Led security education training program & high-risk for violence/active shooter response plan for a 45,000-person site.
- Advised military, executive branch, legislative branch and key foreign government officials on strategic security policy impact, critical infrastructure/supply chain vulnerabilities, and training/education programs.
- Led response to three aircraft mishaps to include B747 crash.

**Deputy Director, USAF Global Response Force. Valdosta, Georgia. July 2011 – July 2014.**

- Led and maintained counterterror rapid response teams for deployment to security crises and natural disaster responses. Deployed teams to multiple operating locations to establish initial security for operations and continuity of operations.
- Established recurring training events with federal and international agencies to share Best Practices, support Crisis Management Planning, and senior leader relationship building – implemented agency wide regional culture program.

**Chief of Security, Kuwait City International Airport. January – May 2010.**

**Chief of Logistics & Technology, Central Command Air Forces. Doha, Qatar. May – October 2010.**

- Managed \$220M physical security sensor, camera, and intrusion detection program for operations and logistics hubs in Iraq, Afghanistan, and Africa. Oversaw install, training, and operational capability for 14 high-threat locations.
- Led post-attack assessment of facility security operations for Central Command C-Suite leaders. Recommended corporate policy adjustments and technological upgrades to counter emerging threats.
- Led a joint US/Kuwaiti Emergency Operations Center supporting both civil and military aviation operations screening 38,000 vehicles/persons daily and intercepting 2200 contraband items. Primary liaison to Chief of Kuwaiti CID (royal family).
- Program manager for biometric screening and perimeter intrusion detection upgrades for a major international airport in a State Department declared significant threat area.

**Chief of Police & Senior Security Operations Manager. Multiple locations worldwide, June 1995 – January 2010.**

- Six Innovative programs identified as Inspector General Best Practices: Airfield Security, Workplace Violence Planning, Quick Reaction Forces, Intelligence Fusion, Secured Area Access Control, and Information Dissemination.
- Managed Investigations caseloads of over 2000 annually involving theft, homicide, narcotics, and suicide bombing.
- Led response to six major aircraft accidents to include B747 and testified before Safety Investigation Boards.
- Appointed to the FBI National Academy Associates Training Committee for two terms (1 of 8 international selects)



**Airport Commission**

Patrick Edmond Sr.  
P.O. Box 90321  
Lafayette, LA 70509  
337-291-5928

**Personal Bio;**

My name is Patrick Edmond and I'm from Lafayette Louisiana and I lived here all my life. I have two adult sons and two delightful grandchildren.

**Work Background;**

My current title is Chief Wastewater Plant Operator. I've worked in the oil and gas industry, I was a life insurance agent, worked retail (Sears), US Post office, Real estate investor, and currently work for Lafayette Consolidated Government for 39 years.

**Education and Training;**

Lafayette high school, Lafayette trade school, USL (University), Sheets PDI real estate investor school, DHH Wastewater training, John Maxwell Leadership Institute, and Booth Hellums operator certification training.

**Volunteer History: Boards and Commissions;**

Lafayette Airport Commissioner, LDHH Certification Commission, Louisiana Conference Southwest Region Chairman, Festival International, LUS Blue Print, LUS Public Power Day, LUS Noel Acadien Au Village, Hurricane Katrina with Acadiana Red Cross, United Way Of Acadiana, Acadiana Outreach Center, The Boys and Girls Club of Acadiana, Industrial Commission Board, Transportation Policy Committee, Acadian Middle School PTO board, IFPM Prison Ministry, Our Savior's Church Conference, Focus on the family with Dr. James Doubson, CPR and first aid instructor, Parks and Recreation youth track and field meets, and coached youth basketball and baseball with Acadian Athletic Association.

Thanks for considering me for Airport Commission.

Humbly and Sincerely

Patrick Edmond Sr.

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Jeremy N. Morrow is a proud partner at NeunerPate — a law firm with a cohesive corporate culture and a sincere commitment to pro bono work and community service. His areas of practice include assisting clients with governmental regulation, Personal Injury Defense, General Liability, Workers' Compensation and Business Litigation & Transactions. Mr. Morrow takes pride in building relationships with his clients, providing them with dedicated service and legal protection. In addition, Mr. Morrow is committed to his community, and to that end has served on several boards such as American Red Cross—Acadiana Chapter, Habitat for Humanity and The 705, an emerging leader's organization focused on taking a leadership role in lasting community improvement. He served as board chairman for the Acadiana Chapter of American Red Cross and was in that position during the August 2016 floods. He helped create Acadiana Classic Red Cross Golf Tournament, coordinated volunteers for smoke alarm canvassing projects, organized training for CPR and shelter management and partnered with local businesses to host a Hurricane Harvey relief concert.

#### Education

Louisiana State University, Bachelor of Science in Finance, 2000, Summa Cum Laude

Louisiana State University, Paul M. Hebert Law Center, Juris Doctor and Bachelor of Civil Law, 2004

#### Professional Memberships

American Red Cross—Acadiana Chapter, Former Board Member and Chair

Lafayette Young Lawyers Association, Former Board Member

Lafayette Bar Association

Louisiana Bar Association

Louisiana Association of Defense Counsel

The 705, Former Board Member

The John M. Duhe, Jr., American Inn of Court

Louisiana Association of Business & Industry Civil Justice Reform

Louisiana Association of Business Industry Employee Relations

Louisiana Association of Business & Industry

One Acadiana, Board Member

#### Achievements

20 Under 40 Acadiana Leadership Award, 2017

Leadership Lafayette XXV

Leadership Louisiana 2022

#### Personal Life

Mr. Morrow is married and has two children. He enjoys spending time with family and following his children's various sporting and scholastic endeavors.

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*Camella Mouton*

*127 G. Mallet Road  
Scott, La. 70583*

*Home (337) 873-2452  
Cell (337) 344-2491*

*E-Mail: camellamm54@yahoo.com*

**Objective**

To serve as the Lafayette Airport Commissioner position by collaborating with ongoing communications, objectives and goals through professional development to ensure success for our community.

**Education**

Graduate of Acadiana High School in 1972  
Certificate of Course Completion from Louisiana Tech University in Louisiana Educational Advancement and Development with Technology (LEADTech)

**Employment History**

**2012 – Current**

**LHC Group, Inc.  
Education Business Partner  
Training and Development Specialist Supervisor**

**Instructional**

I serve as a leader of supervising diverse Training and Development Specialists by facilitating, guiding, and motivating them to achieve their objectives through creating solutions, setting goals, training, and being innovative as they provide assistance and support to business managers, and leaders of their assigned divisions.

Home Office Education Business Partner, my goal is to align with the company's growth and support business objectives by partnering with operational leaders, employees, and Business Partners to ensure learning objectives are met.

2006 – 2012

St. Landry Parish School Board  
Academic Technology Facilitator

**Instructional**

Participated in the development and delivery of specialized workshops and institutes. Align appropriate resources to ensure program success. Coordinated effective academic programs, workshops and meetings. Lead and manage multiple and complex software programs and digital tools. Created and provided data analyses, and comprehensive reports.

**Administrative**

Serves as a Technology Educational Consultant, Supervisor, Trainer, and Support Specialist as it relates to technical support for 32 computer lab facilitators through professional development. Work with administrators in identifying online educational technology needs.

2000 – 2006

PLATO Learning, Inc. Sales Associate, Educational Consultant, Project Manager: Assisted account manager in sales by presentations, client contacts, and develop implementation goals. Provide academic software consultations, implementations, trainings, and site visits. Follow effective project management methodology to lead and manage projects and sub-projects. Produced Subject Area Alignments of Louisiana and Mississippi State Standards along with PLATO Courseware

**Skills**

- Creating and implementing lesson plans.
- Strong analytical and organizational skills.  
Software: All Windows operating systems, Microsoft Word, Power Point, Publisher, Excel and Microsoft Team.
- Communication Skills
- Multi-tasking of projects

*Accomplishments:*

**Award**

- 2022 Servant Leader Award – LHC Group, Inc.

**President**

- Cit'e Des Arts of Louisiana (2003)

**Board Member**

- Women of Wisdom (WOW) Current
- Advisor of the board for Services, 21<sup>st</sup> Century Afterschool Program (2012)
- Lafayette Science Museum 2021-2022)

**Member**

- National Association of Professional Women (Current)
- Louisiana Association of Computer Using Educators (LACUE) (2010)
- International Society for Technology in Education (ISTE) (2011-2012)
- Member and National Training Director for the National Education Foundation, Cyberlearning Academy in Washington D.C. (2011 -2012)

**Summary**

Thank you for taking the time to read my resume.  
References can be given upon request. Please do not hesitate  
to call me if I can provide further information. I look  
forward to hearing from you.

*Camella Mouton*

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September 12, 2022

**RE: Application for seat on the Lafayette Airport Commission**

**From: Cindy Randazzo**

Retired Chief Strategy Officer

City of Lafayette resident and registered voter

Please consider my executive corporate experience providing business and marketing consulting for Fortune 500 companies as a relevant area of expertise to the current commission and specifically the Strategic Committee. I have developed successful multi-year marketing strategies grounded in analytical insights and aligned to my clients' business growth objectives. The ultimate plan goal for my clients was increased year-over-year revenue, market share and stakeholder value which aligns with LAC's commitment to economic development.

Essential to successful business growth plans is understanding the customer. As Chief Strategy Officer, I focused on mapping the customer experience combined with analytical insights to develop targeted messaging and offers to increase customer loyalty and revenues. On a personal level, I intimately understand the frequent traveler's experience as my consultative career required business travel most weeks. I have flown almost 3 million airline miles domestically to service national clients (DFW airport for 7 years, Chicago airports for 19 and LFT for 4). I understand what it is to fly out every single week for work as well as several times a year for pleasure.

In 2015, my late husband and I realized that we were nearing retirement. We decided to move to my home state of Louisiana and specifically Lafayette to be near family and friends. I've returned to my roots, and I'm seeking an opportunity to leverage my executive experience in corporate America to collaborate with other committed individuals to elevate our city of Lafayette and airport to new heights.

Best regards,

Cindy Randazzo

501 Richland Avenue

Lafayette, LA 70508

630-881-3599

cindy.randazzo10@gmail.com

**Cindy Randazzo**

501 Richland Ave, Lafayette, LA 70508  
630-881-3599

**Executive Profile**

As a retired Chief Strategy Officer, I have provided business and marketing consulting to Fortune 500 companies. I have developed multi-year growth strategies based on customer and market analytical insights. I have managed teams on three continents.

**Skills and Areas of Expertise**

- Leadership
- Visioning
- Realizing *Return on Marketing* investment
- Communications and public speaking
- Business intelligence
- Marketing expertise spanning disciplines and media

**Retired Chief Strategy Officer****SourceLink, Greater Chicago Area**

February 2014 – April 2019

- Led strategic marketing engagements to develop multi-year growth plans for Fortune 500 companies.
- Emphasized the imperative of a single version of “customer truth” for coordinated, branded messaging and offers across customer interactions.
- Advocated analytical methodologies to gather business intelligence for informed marketing and product development.
- Developed testing strategies and results metrics for continued improvements.
- Designed reporting suites for executive, regional and local decisioning as well as granular reporting for the marketing team.

**Vice President, Strategy & Insight**

February 2013 – February 2014

- Led the development of data-driven marketing strategies for trigger marketing, customer engagement and loyalty programs.
- Collaborated with analysts to develop performance metrics and reporting packages.

**Vice President, Strategic Client Relationships**

January 2010 – February 2013

- Led consulting engagements to monetize the client's customer and prospect marketing database into a corporate asset.
- Promoted the principle that marketing databases are not simply charged to provide customer intelligence for effective marketing, but also the basis of business intelligence in support of market expansion, product development and omni-channel customer/prospect engagement.

**Vice President, Marketing**

January 2006 – December 2009

- Conceived and executed an enterprise branding strategy with emphasis on alignment of sales and marketing to increase company revenues.
- Led branding, marketing, product development, vertical market strategies and lead generation.

**Principal****groupQ, Greater Chicago Area**

January 2004 – December 2005

- Led the Executive Centric<sup>SM</sup> practice focused on creating, planning and implementing executive engagement strategies in support of a client organization's growth strategies.
- Provided consultative services including targeting criteria and audience analysis; messaging and market positioning; reach and interest tactics (direct marketing, partner marketing, thought leadership); hosted and sponsored events (event branding, content and speaker strategy, location criteria, funding strategy, communications); and sales support centers of excellence.

**Vice President, Marketing****Acxiom, Greater Chicago Area**

February 1996 – October 2003

- Led the six-months post-Acxiom/May & Speh merger transition marketing plan.
- Conceived and led a multi-faceted CRM strategy to elevate Acxiom's client relationships from mid-level management to executive relationships to achieve increased multi-year, multi-million dollar contracted relationships.
- Led Acxiom's global rebranding including advertising, direct marketing, hosted executive centric events and sales support centers of excellence.
- Managed global marketing teams on three continents.

**Vice President, Marketing****May & Speh, Greater Chicago Area**

February 1996 – May 1998

- Conceived and executed a national branding strategy and plan to successfully position an IPO, improve market share, launch new products and increase shareholder value.
- Expanded executive responsibilities included investor relations.
- Grew revenues by 43% in coordination with the executive team, successfully launched two new products and integrated two acquisitions. The culmination of this rapid growth and market positioning was the merger with Acxiom resulting in a billion-dollar, top 5 international marketing services company.

**Director of Marketing****Harte-Hanks Direct Marketing, Cincinnati, Ohio**

1989 – January 1996

- Assessed corporate assets across six lines of business to create a variety of integrated direct marketing services. For each service, I developed a training program for sales. More importantly, I became an integral member of new business pursuit for integrated direct marketing services. We successfully elevated sales from project work to profitable multimillion dollar contracts.
- Developed short- and long-term database marketing strategies. Short-term strategies focused on data capture to fuel the customer database, while long-term strategies focused on monetizing the database.

**Area Marketing Manager****The Disney Channel of the Walt Disney Company, Dallas, TX**

1986 – 1989

- Developed and market tested a Disney Channel repositioning strategy to address declining subscriptions.
- Increased and sustained Disney subscriptions in the test markets by nearly 100%.
- Recognized as Disney's Excellence in Marketing.

**Education**

University of Louisiana, Lafayette, LA

BA, Communications

**Louisiana Affiliations**

Women of Wisdom

Avec Souci