

LAFAYETTE PARISH LIBRARY
BOARD OF CONTROL

RESUME LIST:

Arsement, Ella C.;

Auter, Philip J.;

Baquet, Eric P.;

Bergeron, Roslyn;

Maloyed, Christie L.;

Roberts, Alicia T.;

Schleter, Zachary;

Simon, Louis;

Yazdi-Kaufman, Azadeh.

no incumbent submission

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Ella C. Arsement

115 Desire St. 337-280-0048
Lafayette, LA 70506 ecarsement@gmail.com

Board Experience

A New Vision Leadership Foundation of Acadiana (NVL)

2015-Present

I am the NVL Board Chairwoman for the organization. We work with students in 5th – 12th grades. Our mission is to seek to provide a unique space for youth to grow through education, exposure, and empowerment. We do this by linking educational instruction with hands-on experiences, college, and job readiness, and building leadership skills for future success.

Lafayette Parish Education Stakeholders Council (LaPESC) Member

2012 - 2021

LaPESC was formed in 2011 to work with different organizations in the Lafayette area to help stamp out the achievement gap in our LPSS. I served as Secretary for the organization (2012-2016 and Jan 2019-2021). I would take minutes of the meeting and I sent out meeting notices, etc. for LaPESC.

Concerned Citizens for Good Government Member

2011 – 2021

A local organization that held bimonthly meetings. We had discussions about Education, Government, Environment and Economics. I was the Secretary for the group. I sent out meeting notices and contacted people in the community to invite them to be guest speakers. The group no longer meets; however, I still try to keep people on my email list informed about things that are happening in the community, so I still occasionally send out email notices regarding happenings in the community.

Volunteer Experience

LOS CAFE

2022-Present

LOS CAFES replaced the Transformation Zone Advisory Board. This group works with different businesses and individuals in the community to provide resources and support to the schools that are underachieving academically. I joined the Lafayette Middle School and S J Montgomery Elementary CAFEs in August 2022. I joined Alice Boucher Elementary CAFÉ in January 2023. I will be joining and attending my first Lerosen CAFÉ meeting in March 2023.

PACES Alliance Member (ULL ACEs Task Force)

2021-Present

PACES stands for Positive Adverse Childhood Experiences. This group was formed to help educate the public about the effects of ACEs (Adverse Childhood Experiences) on students (and adults) in our community. The goal is to create a trauma informed community to help those who have suffered from the effects of ACEs. I serve on the Community Education & Advocacy committee. I take the minutes for these meetings.

(Volunteer Experience Continued)

Embrace This Space/Parish Proud

2021-Present

When I know about community service opportunities to help beautiful neighborhoods by picking up trash, I usually participate whenever I do not have a conflicting/previous engagement.

Community Relations Committee

2021-Present

This committee consists of the Marshal's Office, Police Department and the Sheriff's Department. They usually take turns hosting meetings for the public at different locations in the community. At these meetings we discuss different things that are going on in the Lafayette community.

United Way of Acadiana

2020-2022

I volunteered once a week to help repack and deliver food for people in the community and surrounding areas. The program ended in September 2022 because funds for the program ran out; otherwise, I would still be helping them repack and deliver food.

Transformation Zone Advisory Board for LPSS

2019-2020

Recently formed by the LPSS to work with LPSS to act as an advisory board to help stamp out the achievement gap in the LPSS. The program was replaced by LOS CAFEs which work with local businesses and individuals in the community at the underperforming schools in the LPSS.

New Hope Lafayette

2019-Present

I work with kindergarten students in the program. The goal is to help the students with their homework and be a positive mentor for the student.

Attend School Board Meetings

2010 - Present

As a parent of children who attended the Lafayette Parish School System (LPSS) and as a concerned citizen of Lafayette Parish, I wanted to get involved in our LPSS and as needs or issues come up that I can help with, I do so. I have attended and/or I currently attend Regular School Board Meetings, Special Meetings, Insurance Committee Meetings, etc.

Volunteer Work at SJ Montgomery, LJ Alleman and Lafayette High School

1998-2015

I did whatever was asked of me to help each school listed above. I participated in many fundraisers; I sat in the classroom when teachers were away from the classroom; I made copies of material for the classrooms; I laminated materials for teachers, I served directly with the hospitality group serving food to teachers and staff; etc

Work Experience

Professional Benefits Insurance Company

1989 - 1996

Worked for an Actuary and as a secretary for the company

In charge of paying/maintaining premiums due each month

Performed clerical duties, answered phones, ran errands, etc.

Education

School

Graduated from University of Southwestern Louisiana

December 1988

2 yr. Associates Degree

Graduated from Rayne High School

May 1984

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Department of Communication
 Burke-Hawthorne Hall, Room 113A

Office: 337-482-6106
 Cell: 337-366-0266
 Email: philip.auter@louisiana.edu

Faculty Senate President – 2021 to date.
 Graduate Program Coordinator, Department of Communication – 2011 to date.
 Hubert Bourgeois Endowed Professor of Communication – 2008 to date.

Abbreviated Curriculum Vitae

[Full CV available at – <https://philipauter.academia.edu/cv>]

LinkedIn: www.linkedin.com/in/philauter

Academia.edu: www.louisiana.academia.edu/PhilipAuter

EDUCATION

Ph.D. in Communication
 • *University of Kentucky*

MA in Journalism
 • *University of Georgia*

BS in Interdisciplinary
 Studies
 • *Georgia State University*

GRANTS

More than \$1.2 million in
 direct funding and
 institutional cost share
 obtained in over 25
 university, state, and
 federal grants, awards,
 and contracts.

AWARDS

UL System Outstanding
 Faculty Member Award
 (2022)

UL Lafayette Dr. Ray P.
 Authement Excellence in
 Teaching Award (2022)

REPRESENTATIVE LEADERSHIP ACTIVITY

UL Lafayette Faculty Lead – Louisiana Meauxmentum Summit
 [February 1 – 2, Baton Rouge.]

Invited to participate in the first ever Momentum Summit that brought together leadership teams from all 28 undergraduate institutions of higher education to develop strategies to achieve Louisiana's higher education goals – as outlined in the state's master plan Louisiana Prospers.

Summer Commencement Speaker
 [August 5, 2022.]

Invited to address Summer 2022 graduating class at the Cajundome.
 Theme: Give back by paying it forward.

UL System Representative to Tenure Task Force
 [July 2022 – March 2023.]

Appointed by the nine UL System faculty senate presidents to be the system's representative on the Task Force on Tenure in Public Postsecondary Education created by Senate Concurrent Resolution #6 authored by Senator Cathey.

Faculty Senate President
 [May 2021 to date.]

Lead approximately 120 faculty senators representing seven diverse colleges in expressing faculty concerns about internal and external issues of importance to higher education. Achieved the following:

- Significantly increased senate participation through online meetings and revamping of Moodle site. Increased diversity representation on senate webpage (facultysenate.louisiana.edu).
- Shepherded the successful amending of the Faculty Senate constitution and the first completed changes to the Faculty Handbook since 2015.

UL Lafayette Research Excellence Award (2020)

RESEARCH

Co-Editor: Mass Communication in the Modern Arab World (Rowman & Littlefield, 2022)

Authored or co-authored 35 refereed journal articles plus 28 book chapters, encyclopedia entries, and publications. Over 100 conference presentations.

TEACHING

Taught 29 undergraduate and graduate course preparations since 2002, including new courses. ULearn certified designer and teacher. Online, hybrid, and traditional formats. Client-based real-world opportunities. Oversaw student-developed video productions. Invited guest lecturers from around the world. Guest lectured in several countries.

RECENT MEMBERSHIPS

- Association of Louisiana Faculty Senates

- Opened communication by making senate meetings and information accessible to all levels of university leadership and inviting to meetings multiple UL and external guest speakers.
- Facilitated improved cooperation between faculty, departments, colleges, and administration.
- Actively participated on University Council as well as several university committees. Participated in events. Supported R1 status. Represented Council at UL graduations.
- Assisted in development of "Faculty / Staff Appreciation Day" with Athletics and Academic Affairs.
- Created ad hoc committees on Tenure and Promotion and Faculty Handbook Revision.
- Charged Ad Hoc Committee on Status of Women & Underrepresented Faculty to research ways increase hiring, mentoring, and retention of minority faculty.
- Assisted in Academic Affairs led initiative to provide salary equity adjustments. Developed and implemented appeals process.
- Developed relationships with administrators at the UL System, LSU System, LCTCS System, Southern System, other Louisiana universities, and statewide faculty organizations to better serve UL Lafayette.

Response to Senate Concurrent Resolution #6.

[March – April 2022.]

Assisted in drafting Association of Louisiana Faculty Senates (ALFS) resolution in support of tenure. Worked with ALFS and members of UL, LSU, and Southern systems to obtain support of multiple faculty senates. Obtained UL faculty senate affirmation of ALFS resolution. This, in part, helped to double the number of faculty representatives on the task force.

Investigator – \$15,000 Mozilla Gigabit Community Fund Grant

[2017 to 2018.]

Awarded to fund the creation of a dual-enrollment (high school and college) course in college/career orientation – UNIV 100 – to be taught on high school campus via distance learning. Class designed to target at risk populations of students less likely to pursue a college degree. Chief Investigator: Christine Williams (OFYE).

Graduate Program Coordinator – Dept. of Communication

[2011 to date.]

Oversee operation of a program consisting of up to 15 graduate faculty and 45 students – including 20+ graduate assistants. Recruit students, manage program day-to-day operations including

- American Association of University Professors (AAUP)
- AAUP Louisiana Chapter – At Large Member of Executive Committee

RELEVANT SERVICE

Board Member Global Listening Centre (GLC), Arab-US Association of Communication Educators (AUSACE), American Communication Association (ACA),

Conference Co-Director AUSACE UL Lafayette Conference [2018]

International partner to KIMEP University (Almaty, KZ) advisory board

International partner to American University Cairo (Egypt) Department of Journalism and Mass Communication

faculty/student assignments, interpersonal conflict resolution, and curriculum development and implementation.

Principle Investigator – \$642,000 USAID MEPI Grant [2006 to 2011.]

Middle East Partnership Initiative grant to develop and maintain cross-cultural program between UL Lafayette and Qatar University that fostered transnational instruction, scholarship, and professional service in mass communication.

SELECTED PROFESSIONAL EXPERIENCE

Executive Director – American Communication Association [2010 to 2019.]

Provided oversight and continuity to management of ACA national organization, officers, and board of directors. (americancomm.org).

Chair, Accreditations – American Communication Association [2010 to 2020.]

Managed organization's service of reviewing and accrediting programs of communication including West Texas A&M University (Canyon, Texas), KIMEP University (Almaty, Kazakhstan), Eastern Mediterranean University (Amman, Jordan), Seton Hall University (South Orange, New Jersey), Higher Colleges of Technology (Doha and Sharjah, United Arab Emirates),

Communication Program Curriculum Consultant [2006 to 2013.]

Advised on the development and/or revision of communication program curriculums at Alyamama University [Riyadh, Saudi Arabia | 2012 – 2013]; King Saud University [Riyadh, Saudi Arabia | 2010]; and Qatar University [Doha, Qatar | 2006 – 2007].

REFERENCES

Available upon request.



UNIVERSITY
OF
LOUISIANA
L a f a y e t t e

College of Liberal Arts
Department of Communication

P.O. Box 43650
Lafayette, LA 70504-3650
Office: (337) 482-6103
Fax: (337) 482-6104
Webpage: cajuncomm.com

Université des Acadiens

March 16, 2023

Dear Councilmembers Tabor, Naquin, Carlson, Guilbeau, and Rubin:

I am writing to express my interest in being appointed to the Lafayette Parish Library Board of Control. Included with this application letter is an abbreviated copy of my curriculum vitae as required by the application process.

I have lived and worked in Lafayette Parish District 4 for over 20 years where my late first wife and I raised four children and my current wife and I continue to raise several while staying involved in the lives of our adult children. Our family has had the pleasure of taking advantage of our excellent library system countless times since 2002. In fact, to this day, we still frequently bring our 15-year-old daughter to the main branch to check out books.

The reason we moved to Lafayette was so that I could join the faculty in the Department of Communication at UL Lafayette. For two decades, I've had the pleasure of teaching the young adults of Acadiana, conducting research on issues of human communication, and participating in service activities in our parish and beyond. During that time, I have grown in the position, been promoted, and today am the Faculty Senate President at the university. In this capacity, I have worked with faculty and administrators in every area of the university -- and been privileged to use the skills of my discipline, communication, to help build connections and improve communication across campus. I have also been able to connect with local and state education and political leaders as we work together to increase opportunity for all of our citizens, increase workforce development, and work toward the goal of the Louisiana Board of Regents' "Louisiana Prospers" Plan -- for 60% of all working-age adults in Louisiana to attain a degree or high-value credential by 2030. (<https://masterplan.regents.la.gov/wp-content/uploads/2020/09/Master-Plan-Year-One-Review.pdf>).

I am passionate about libraries and their role in providing access to information, education, and culture for all members of our community. I believe that libraries are essential for promoting literacy, lifelong learning, civic engagement, and social inclusion. I hold a doctorate in communication and a master's degree in journalism. My research and teaching center around all forms of human

A Member of the University of Louisiana System

communication from media and texts to improving interpersonal and organizational communication. I have presented research on these topics and on educational leadership at state, national, and international conferences.

As a member of the library board, I would strive to support the library's vision of being a vital resource for learning and discovery in Lafayette Parish. I would work collaboratively with other board members, library staff, and stakeholders to ensure that the library meets the needs and expectations of its diverse users and effectively address the concerns of all patrons in the parish. I am particularly interested in helping the board to improve internal and external communication, lower the temperature of discussions, and move beyond current struggles so that the board can focus on serving the community by providing the best libraries in the state and the region.

I would be honored to serve on the library board and contribute to its success. I appreciate your consideration of my application. In the next few days I will reach out to each of you to see if we can find the time to visit over a cup of coffee and share ideas about how our library system can become the best in the state and the region. In the meantime, please feel free to contact me at 337-212-0266 (cell) or philauter@hotmail.com (personal email).

Sincerely,

Phil Auter

Philip J. Auter, Ph.D.

Hubert Bourgeois Endowed Professor in Communication



https://linqapp.com/philip_auter

UL Lafayette Faculty Senate President

(<https://faculty senate.louisiana.edu/>)

Graduate Program Coordinator

(<https://communication.louisiana.edu/master-science-communication>)

University of Louisiana at Lafayette
Department of Communication
Burke-Hawthorne Hall, Room 113A
P.O. Box 43650
Lafayette, LA 70503

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Education

University of Louisiana at Lafayette, Lafayette, La

Bachelor of Science, Psychology, December 2016

PA: 3.9/4.0

Mcneese State University, Lake Charles, La

Master of Arts, Applied Behavior Analysis, December 2018

PA: 4.0/4.0

Relevant Experience

Center for Autism and Related Disorders, Youngsville, La

Clinical Supervisor, July 2021-March 2023

- Conduct initial assessments to start new patient treatment
- Create treatment plan for patients in case load
- Provide ongoing reassessment and protocol updates to treatment plans
- Provide ongoing training for behavior technicians

Mcneese Autism Program, Mcneese State University, Lake Charles, La

Behavior Technician, January 2017 – December 2018

- Teacher for social skills classes for age groups childhood to teenage
- Team-lead for patients with high magnitude challenging behaviors
- Collaborated with supervisors and other technicians to improve or change treatment programs
- Implemented feeding interventions
- Delivered ABA therapy in clinic and home environments
- Implemented behavioral skills training for new technicians

Academic Success Center, University of Louisiana at Lafayette, Lafayette, La

Student Worker, August 2012 – December 2016

- Extracted data for at-risk students from school database
- Presented information about the Academic Success Center to students at freshmen orientation resource fairs
- Lead small group discussions on various topics for at-risk students
- Analyzed advisor survey data
- Provided academic counseling for 14 at-risk students

Family Missions Company, Abbeville, La

Full-time Foreign Missionary, June 2005 – May 2012

- Organized and implemented programs to assist the poor
- Organized retreats for youth and adult groups and spoke at religious functions on various topics
- Provided counseling for religious matters
- Studied the native language and culture of each country in which I was stationed

Skills

- Proficient with conversational Spanish
- Time management
- Problem solving
- Public speaking
- Acceptance and Commitment Therapy (ACT)

Licenses

- Board Certified Behavior Analyst (BCBA)
- Licensed Behavior Analyst (Louisiana)

Professional References

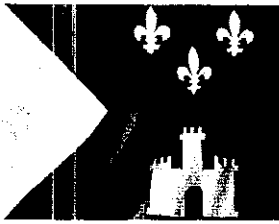
r. Cameron Melville
McNeese Autism Program supervisor
McNeese State University
05 Ryan St.
Lake Charles, La. 70609
7-475-5462
cmelville@mcneese.edu

Tracy Stacy
Clinical Director
McNeese Autism Program
05 Ryan St.
Lake Charles, La. 70609
7-562-4246
tracy@mcneese.edu

Shayla Dewoody
Staff Behavior Analyst
McNeese Autism Program
05 Ryan St.
Lake Charles, La. 70609
7-526-4246
sdwoody@mcneese.edu

Colton Peebles
Staff Behavior Analyst
McNeese Autism Program
05 Ryan St.
Lake Charles, La. 70609
7-526-4246
coltonpeebles@gmail.com

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Roslyn Bergeron

For the Betterment of Acadiana

PROFESSIONAL

Mrs. Bergeron is a lifetime resident of Acadiana, a successful independent business proprietor, and an experienced accountant. She desires to contribute to the well-being of our community in a positive, proactive manner. She has a strong interest in our community's economic prosperity, the well-being of children, and the preservation of Acadiana's unique culture. She is married, the mother of two adult daughters, and a proud grandmother.

EXPERIENCE

Fresca Pelle, LLC, Lafayette, LA | 2011 – Present

Owner and Operator

- Full-scale Esthetician and Reiki Practitioner
- Promotes and sells professional skincare lines
- Performs all esthetics services

Elevations Day Spa and Salon, Lafayette, LA | 2008 - 2008

Partner and Manager

- Responsible for all inventory control and bookkeeping duties

Herpin Farms, Kaplan, LA | 1995 – 2008

Bookkeeper

- Full charge bookkeeper with payroll duties
- Managed crops inventory (rice, soybean and crawfish)
- Reconciled accounts receivable and payable



Education

Diploma | Acadiana High School

Certificate | Aveda Institute Esthetics, Lafayette

BOARDS, SERVICE, AND AFFILIATIONS

Louisiana Crawfish Farmers Association, Executive Board; Secretary/Treasurer | 2003 - 2010

Louisiana Farm Bureau, Crawfish Board, Co-Chair | 2005 – 2008

Awarded *Woman of the Year* by Kaplan Chamber of Commerce | 1991

Volunteer, Louisiana Right to Life

Former candidate for Police Juror, Kaplan | 2003

Parishioner, St. Basil's Catholic Church | Judice

TRAINING AND EXPERTISE

Roberts Rules of Order, 2022

General Bookkeeping

Budget Oversight

Payroll

Inventory Retail

Personnel Management

City of Kaplan | 1989- 1995

Head Bookkeeper

- Charge with keeping general ledger
- Managed 34 checking accounts
- Tracked investment funds
- Made bond payments
- Assisted in yearly budget reconciliation / planning
- Managed insurance plans (self-insured, workers comp)
- Performed additional duties as needed

Christie L. Maloyed

510 Curtis St., Lafayette, LA 70506

Email: clmaloyed@gmail.com | Cell: (979) 218-9518

**Experienced board member, with a record of community involvement and leadership.
Enthusiastic supporter of the Lafayette Parish Library System, eager to engage the Library
Board of Control and serve as a contributing member.**

Selected Professional Experience

- Director, Software Implementation Services, Granicus (August 2022-Present)
- Associate Dean – College of Liberal Arts, University of Louisiana at Lafayette (August 2021-July 2022).
- Associate Professor – Dept. of Political Science, University of Louisiana at Lafayette (August 2017-July 2022)
- Interim Department Head – Dept. of Political Science, University of Louisiana at Lafayette (January 2020-May 2020, May 2022-July 2022)
- Assistant Director – Office of the First-Year Experience, University of Louisiana at Lafayette (May 2016-July 2017)
- Associate of First-Year Instruction – Office of the First-Year Experience, University of Louisiana at Lafayette (August 2015 - May 2016)

Policy and Political Analysis

- Book author, *The Party is Over: The New Louisiana Politics*, co-edited with Pearson Cross, LSU Press, February 2022.
- The Acadiana Advocate, Lafayette, LA
- Regular contributor and Guest Host, “Bayou to Beltway,” KRVS 88.7FM
- News 15-KADN, Lafayette, LA
- KATC-3, Lafayette, LA
- WWL, 105.3FM, New Orleans

Organizations

- League of Women Voters of Lafayette – Voter Services Chair (2018-Present)
- Women of Wisdom - Member (2021-Present)
- Leadership Lafayette – Class XXXII (2019)
- The 705 – Young Leaders for a Better Acadiana – Board Member (2019)

Awards

- Innovator Award, League of Women Voters-Lafayette, October 2019
- 20 Under 40 Acadiana Leadership Award, Lafayette, LA, October 2018

Education

- Ph.D., Political Science, Texas A&M University, August 2010
- B.A., Emory & Henry College, 2004

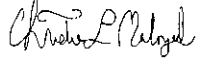
Christie L. Maloyed
510 Curtis St.
Lafayette, LA 70506

March 11, 2023

Dear council members,

I would like to be considered to fill the vacancy on the Lafayette Parish Library Board of Control. I am a Lafayette resident and registered voter in Parish Council District 4. Since moving to Lafayette in 2015 for a career at the University of Louisiana at Lafayette, I have become deeply involved in the community, including leadership roles in the League of Women Voters of Lafayette, The 705-Young Acadiana Leaders, and I am also a graduate of Leadership Lafayette(Class XXXII). As a member of the Lafayette Public Library Foundation Board, I co-organized our annual awards ceremony in June 2022, raising nearly \$10,000 for the library system. As a regular patron of the Lafayette Public Library System, I would be committed to serving of the board, steering the future of our public library system, and giving back to the community. I appreciate your consideration.

Sincerely,

A handwritten signature in cursive script, appearing to read "Christie L. Maloyed".

Christie Maloyed

Alicia T. Roberts MA, BCBA, LBA

EXPERIENCE

BrightSpots Behavior & Learning — January 2015 -Present

Emergency Department Technician, Lafayette General Medical Center, November 2014- February 2015

Midwifery Intern, Gentle Choices Birthing Center – October 2013-2014

KSMB Morning show co-host, Cumulus Media 2007-2012

KMDL Morning show co-host, Regent Media 2003-2006

EDUCATION

Central Methodist University - BS, Applied Behavior Analysis

Ball State University - MA, Applied Behavior Analysis

LICENSURE

Licensed behavior analyst - LBAB, February 17, 2021, LBA-507

Board certified behavior analyst - BACB, December 10, 2019, BCBA-1-20-46534

State certified assistant behavior analyst - LBAB, August 19, 2019, SCaBA-C-044

Board certified assistant behavior analyst - BACB, May 31, 2019, BCaBA-0-19-10034

301 Bellridge Dr. Lafayette, LA 70506

337-258-3152

realradiogirl@gmail.com

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ZACHARY SCHLETER

(412) 667-8943 | zackschleter@gmail.com | linkedin.com/in/zachary-schleter/

Education

University of Louisiana at Lafayette

Lafayette, LA

Bachelor of Arts

May 2022

- **Major:** Strategic Communication (Public Relations) | **Minor:** Spanish
- **Involvement:** Honors Program, Honors Board (Vice President), Social Media Team, Peer Mentors
- **GPA:** 4.0/4.0

Work Experience

Klout 9

Lafayette, LA

Account Manager

May 2022-Present

- Execute all aspects of paid and organic social media management, including strategy development, content planning, copywriting, graphic design, and engagement monitoring, for six clients in healthcare, government, and food
- Determine and manage client needs and expectations and coordinate with the web development, SEO/SEM, video production, and graphic design teams to ensure deliverables are executed accordingly
- Manage reporting and tracking documents and maintain media asset libraries for clients
- Serve as primary liaison between clients and the agency, preparing monthly performance reports to demonstrate return-on-investment and continual social strategy development
- Increased social media engagement by an average of 86% year-over-year for five accounts in 2022
- Key Accounts: Abbeville General Hospital; Dr. Corwin Thomas, Cardiology; Lafayette Pediatric Dentistry; Abbeville Urgent Care; Zydeco Chop Chop

Digital Media Intern

August 2021-May 2022

- Provided operational support to account team, writing copy, designing graphics, and planning social content for more than 25 clients in healthcare, government, food, insurance, and home decor
- Managed two client accounts with guidance and approval from account managers
- Conducted Internet research to identify current social media trends and upcoming content opportunities for clients
- Earned full-time job offer in February 2022, three months prior to end of internship

Cedar Point

Sandusky, OH

Guest Services and Special Event Intern

May 2021-August 2021

- Awarded a Cornerstone, given to the top 3% of seasonal associates each season, for exemplifying the park's internal standards of service, safety, cleanliness, courtesy, and integrity
- Received departmental recognition as one of five bi-weekly "SQUAD" stars just 10 days after starting in the position
- Resolved guest conflicts using individualized guest recovery methods in the Tickets Office, Guest Services Office, Guest Communications Center, and Courtesy Corps kiosks, earning four official guest compliments throughout the season

Community Involvement

UL Lafayette Women's Leadership Conference

Lafayette, LA

Marketing Committee Member

October 2022-Present

- Design invitations, flyers, and other marketing materials for the 2023 Women's Leadership Conference
- Create social media content used on the conference's event page and the university's flagship accounts
- Developed media interview preparation guide for committee members to ensure cohesive and clear messaging relating to the conference

Skills & Interests

Skills: Account Management, Copywriting, Content Strategy, Graphic Design, Social Media Management

Interests: Cajun Culture, Cooking, Hiking, Museums, TikTok, Rollercoasters, Amusement Parks

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LOUIS SIMON

100 Fursman Street
Lafayette, LA 70503

337-654-6467
louissimon221@gmail.com

SUMMARY OF QUALIFICATIONS

Sixty years of voracious reading and extensive use and appreciation of books and libraries. Forty years of experience as a civil attorney, identifying, analyzing, and crafting solutions to complex business and legal issues. Excellent analytical, written, and verbal skills. Extensive interaction and advice to senior management and decision makers.

EXPERIENCE

The Episcopal Church of the Ascension, Lafayette, Louisiana

Vestry Member 2020 – 2023 – Responsibility for management of parish assets, decisions regarding financial obligations and contractual matters, and participation in meetings.

Senior Warden 2021 – 2023 – Act as primary elected lay leader of congregation and as principal liaison between the Parish and the Rector.

Jones Walker, LLP, Lafayette, Louisiana

Of Counsel 2011 - 2021

Louisiana Board of Ethics, Baton Rouge, Louisiana

**Administraor and
General Counsel** 2009

Laborde & Neuner, Lafayette, Louisiana

Partner 1988 - 2008

Milling Benson Woodward LLP, New Orleans, Louisiana

Associate 1981 - 1986
Partner 1987 – 1988

Investigations, planning, and litigation strategy, legal research and analysis, and courtroom appearances at trials and appeals. Drafting, negotiation, evaluation, and litigation of commercial contracts. Evaluation, advice, counsel, and litigation of business and property transactions and disputes. Supervision, training, and evaluation of associate attorneys, paralegals, and staff.

EDUCATION

Louisiana State University, Paul M. Hebert Law Center, *Juris Doctor* 1981

Louisiana State University, Baton Rouge, *Bachelor of Arts in Political Science* 1977

Louis Simon
100 Fursman Street
Lafayette, Louisiana 70503
337-654-6467
louissimon221@gmail.com

March 19, 2023

Lafayette Parish Council
BCLafayette@LafayetteLA.gov
705 W. University Ave.
Lafayette, LA 70502

Re: Application for Appointment to Board of Library Control

Dear Councilmen:

My name is Louis Simon, and I am applying to fill the upcoming vacancy on the Board of Library Control. I am a resident of Lafayette Parish, a registered voter, and reside in Parish Council District 4.

I am a retired lawyer, a lifelong reader, and an extensive user of books and libraries. I grew up in a home without books, and my life was forever changed when at the age of eight, I discovered the Rayne Public Library. Had it not been for reading and public libraries, it is unlikely that I would have been lucky enough to become a lawyer and enjoy the rewarding career I have had.

The Lafayette Public Library System is a great asset to the people of Lafayette Parish, and the Board of Library Control is an essential component of that system. The library's resources and the programs available to children and adults touch thousands of lives in the parish and help to shape our future. As a beneficiary of the immeasurable good that libraries do, I would like the opportunity to serve and give back to something that greatly enriched my life.

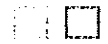
Thank you very much for your consideration of my application.

Sincerely,

Louis Simon

Enclosure

AZADEH YAZDI-KAUFMAN



MARKETING, COMMUNICATIONS, AND PUBLIC RELATIONS

Results-driven strategic communications, media, and public relations professional with 20+ years of strategic communications experience impacting organizational performance in various industries and advocacy non-profit organizations.

PROFESSIONAL PROFILE & SKILLS

- Media & Public Relations
- Virtual Actions/Campaigns
- Graphic Design
- Legislative & Policy Initiatives
- Public Speaking & Presentation
- Videography/Photography/Editing
- Strategic Communications
- Management & Recruitment
- CRM Platforms
- ROI Analysis
- Research & Development
- Storytelling/Podcasts
- Brand Awareness
- Marketing Campaigns
- Website Development
- Fundraising & Development
- Grant Writing
- Digital Technology

RELEVANT WORK EXPERIENCE

CONTRACTED

Communications Strategist

Execute all communications, social media strategies, public relations and community engagement, and/or website goals and objectives. Develop and disseminate communications such as monthly newsletter, e-blasts, press releases, social media content, and media advisories. Provide important solution-oriented insight for Boards of Directors and Executive Leadership to shape and inform mission and goals through strategic communications plans. Support rebranding and strategic planning phases through strategic communications and design.

THE LEUKEMIA & LYMPHOMA SOCIETY

Campaign Manager | Louisiana

Executed all communications, marketing materials, social media strategies, public relations, and/or website goals and objectives. Designed diversity and inclusivity initiatives including accessibility and racial or gender diversity. Developed and disseminates communications such as monthly newsletter, press releases, social media content, and media advisories. Provided input into the development of a strategic plan for the fundraising campaign(s), including fundraising goals, budget recommendations, vendors, volunteer goals, and timelines. Supervised and trained campaign staff.

LOUISIANA SPECIAL SCHOOL DISTRICT, LOUISIANA DEPARTMENT OF EDUCATION

Communications Coordinator | Louisiana

Designed and produced educational, digital and marketing materials, event displays and signage; including but not limited to publications (printed and online), electronic newsletters, curriculums, illustrations and other visuals, plus graphic design elements and electronic documents as needed for news stories, videos and the web. Executed communications, public relations, and/or website goals and objectives, while also identifying potentially damaging public relations and recommending appropriate preventative actions. Recommended and developed policies and procedures affecting the district's communication plan, including a marketing and communications budget and development of a 3-year Strategic Plan, with a \$35 million-dollar budget.

LAFAYETTE PARISH SCHOOL BOARD

Marketing & Recruitment Coordinator (*District Public Relations*) | Louisiana

Coordinated crisis communications for the district, and communicated critical information effectively to the public including town hall and listening sessions. Served as a district liaison between the total school system and the community, between school and district level administrators/officials and the media. Managed the magnet academies program.

Community Engagement:

Member of the Lafayette Parish Public Library System, Northeast Library Steering Committee (December 2021 - dissolution)

Appointee for Mayor-President Josh Guillory on the Evangeline Thoroughway Redevelopment Team Committee (April 2022 - current)*will resign if I am appointed to the LBC Board

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