

EVANGELINE THRUWAY
REDEVELOPMENT TEAM

RESUME LIST:

Garrett, Charles

no incumbent submission

This page intentionally left blank

PERSONAL SUMMARY

Creative/Entrepreneurial/Innovative
Reliable and professional
Action-Oriented/Team player
Fast learner/Adaptable
Motivated
Levity

EXPERTISE

Creative Writing/Ghostwriting/Script Writing
Marketing and Various Campaign Strategies
Project Planning and Implentation
Content Creation/Copy Editing
Community Outreach/Engagement
Fundraising Strategies
P2P/B2C Networking

SPECIALIZATIONS

SEO and Google Analytics
Social Media Marketing
Slack
Zoom
Eventbrite
Copywriting
Project Management
Layout Design
Market Research
Wix
WordPress
HootSuite Excell
MS Office
Libre Office
Adobe Photoshop
Canva
Google Suite

CONTACT INFORMATION

Cell: 337-935-9113
Email: charles.bbst@gmail.com
[instagram.com/charlesclaudelgarrett/](https://www.instagram.com/charlesclaudelgarrett/)
[facebook.com/charles.garrett1639/](https://www.facebook.com/charles.garrett1639/)
twitter.com/Cajun1don

CHARLES GARRETT

CAREER SUMMARY D.O.B. 01.10.1984

Freelance Writer/Content Developer

Contently - Axon | Jan 2022 - Present

- Management of client details concerning marketing strategies and the implementation thereof to ensure positive outcomes.
- Interviewing and pitching for content that is in line with client marketing goals, to raise community awareness and accesibility

Meditrans LLC | Feb 2022 - November 2022

- Coordinate the generation, editing, publishing, and sharing of daily content (original text, images, video, or HTML) that builds meaningful connections and encourages community members to take action.
- Maintains a consistent content schedule

Breathe Ventures LLC | June 2021 - Feb 2022

- Coordinate and oversee creative/content team assignments and processes.
- Continuously improve the marketing communications by capturing and analyzing the appropriate data/metric, insights, and best practices, and then acting on the information.
- Collaborates with other teams (customer relations, sales, etc.) to manage reputation, identify key players, and coordinate actions.

Self Employed | May 2018 - Present

- Led workshops to assist creative professionals on how to maximize productivity and peak performance.
- Composed speeches, for a political candidate.
- Created engaging copy and coordinated the implementation of strategies

This page intentionally left blank