

**LAFAYETTE ECONOMIC
DEVELOPMENT AUTHORITY**

RESUME LIST:

Callais, Justin T.;

David, Blake R. (City incumbent);

Dore, Mark A. (Parish incumbent);

Phillips, Wayne K. (City incumbent);

Williams, Michelle M.

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Justin T Callais

University of Louisiana at Lafayette
Economics and Finance
Hebrard Blvd
Lafayette, LA 70503

Employment

University of Louisiana at Lafayette

Assistant Professor, Department of Economics and Finance (2022-)

Archbridge Institute

Research Fellow (2021-)

Education

Ph.D., Agricultural and Applied Economics, *Texas Tech University*, 2022

M.S., Agricultural and Applied Economics, *Texas Tech University*, 2020

B.B.A, Economics, *Loyola University New Orleans*, 2018

Interests and Expertise

Economic Development (Regional and International), Economic Resilience and Mobility

Select Articles and Reports

Callais, Justin. Economic Mobility, Business Dynamism, and Barriers to Entrepreneurship: A Preliminary Examination. 2022. Archbridge Institute.

Callais, Justin. Economic Mobility, the Rule of Law, and Property Rights Protection. 2022. Archbridge Institute.

Callais, Justin T. and Jamie Bologna Pavlik. 2023. Does Economic Freedom Lighten the Blow? Evidence from the Great Recession in the United States. *Economics of Governance*.

Callais, Justin T., Javier E. Portillo and Gary A. Wagner. 2023. Brewing Value? On the Impact of Local Breweries on Nearby Rentals. Book Chapter in "Geography of Beer, volume 3: Policies, Politics, Prohibition and Print!"

Teaching Experience

Money and Banking (4 sections), Principles of Macroeconomics, Principles of Microeconomics (University of Louisiana at Lafayette)

Select Invited Presentations

"Economic Freedom, Industry Diversity, and Resilience", Southern Methodist University, Birdwell Institute for Economic Freedom. Metro Area Economic Freedom: Expanding the Research and Bringing it to the Public. Panel Participant.

"Corruption and Income Inequality", Tulane University, The Murphy Institute and Institute for Corruption Studies.

"Markets and Economic Institutions", Texas Tech University, Office of International Affairs, Mandela Washington Fellowship for Young African Leaders.

"Economic Freedom and Social Mobility", Southern Methodist University, Birdwell Institute for Economic Freedom, Economic Freedom of North America Network Conference.

"Economic Freedom and Social Mobility", Florida Atlantic University, Economic Freedom of the World Network Conference.

"Corruption", Loyola University New Orleans, Economics Club.

Fellowships and Awards

Colonels Jean and Philip Piccione Faculty Award for Research Excellence, Moody College of Business at University of Louisiana Lafayette, 2023.

Horn Distinguished Professors Graduate Achievement Award, Texas Tech University, 2022.

Community Involvement

Board Member, Loyola University New Orleans Young Alumni Board

Volunteer in Training, Healing House

Member, the705

Member, St. Barnabas Episcopal Church

**BROUSSARD
DAVID &
MOROUX**

INJURY LAW

JusticeObtained.com

Mailing Address:
PO Box 3524
Lafayette, LA 70502-3524

Physical Addresses:
Jefferson St
Lafayette, LA 70501

E Rutland St
Covington, LA 70433



Richard C. Broussard*†
Blake R. David*†
Jerome H. Moroux†
J. Derek Aswell†
Robert B. Brahan, Jr.
Scott M. Richard
Reed K. Ellis
John S. Alford
Emily C. Borgen

*Board Certified-Civil Trial Advocacy,
National Board of Trial Advocacy

†A Professional Law Corporation

June 8, 2023

Ms. Veronica Arceneaux
Lafayette Parish Consolidated Government
705 W. University Avenue
Lafayette, LA 70506

RE: Lafayette Economic Development Authority Board (Parish) Reappointment

Dear Ms. Arceneaux:

It has come to my attention that I am up for reappointment as a Board Commissioner to the Lafayette Economic Development Authority Board (Parish Council Appointment) beginning in August 2023. Please place my name in consideration for this position. We have been working very hard at LEDA. Still in my first term, I currently serve as Secretary Treasurer and am on the Executive Committee.

A letter requesting the same consideration along with a copy of my bio are attached to this email and will be separately mailed to you at the following address.

Ms. Veronica Arceneaux
Lafayette Parish Consolidated Government
705 W. University Avenue
Lafayette, LA 70506

I am a registered voter and a resident of Lafayette Parish. If you need any further information, please contact me at via cell: _____ or email: _____

Please confirm receipt of this submission by reply.

With kind regards, I am

Yours truly,

Blake R. David

BRD:ceb
Enclosure

Blake R. David Bio

Blake R. David was raised in Lafayette and is a founding partner of Broussard & David, LLC. Mr. David is an "AV" rated attorney by Martindale-Hubbe (highest rating possible). From 2012-2023, Mr. David has been recognized by *Louisiana Super Lawyers* and from 2019-2023 has been included in the list of *Louisiana Super Lawyers TOP 50* lawyers in the entire state of Louisiana (this exclusive list of 50 named individuals includes all practice areas). Mr. David has been named to Top 1% of lawyers nationwide by National Association of Distinguished Counsel. Mr. David is board certified by the National Board of Trial Advocacy in Civil Trial Advocacy. Mr. David is also an Advocate in the American Board of Trial Advocates (ABOTA). Annually, Mr. David teaches Trial Advocacy at the LSU Law Center.

Mr. David's professional associations include the Louisiana State Bar Association (Nominating Committee, Board of Governors), Lafayette Bar Association (Past President, Foundation Board Member), The American Inn of Court of Acadiana (Past President), Louisiana Association for Justice (Immediate Past-President, Executive Committee Member), and the International Society of Barristers. He also is a founding board member of the Lafayette-Acadiana Chapter of the Federal Bar Association (Past President).

Aside from ownership interests in locally owned oil exploration companies, commercial and residential real estate, oilfield service companies, medical companies and a restaurant, Mr. David and his brother own Stately Doors and Windows, a nationwide custom wood and steel door/window company based in Lafayette with manufacturing facilities in Albuquerque, NM, Atlanta, GA, Dallas and Houston, TX, and Las Vegas, NV.

In 2017 and again in 2023, Mr. David was appointed to the Louisiana Board of Regents by Governor John Bel Edwards and confirmed by the Louisiana Senate (the secondary education board that coordinates the efforts of all 33 degree granting institutions in the State of Louisiana). He currently serves as the Immediate Past Chair of the Board of Regents and chairs the Academic Affairs Committee.

Since 2021, Mr. David was selected and serves on The Committee of 100 for Economic Development. Mr. David currently serves or has served on several community organizations as well, including, LEDA – Lafayette Economic Development Authority (Secretary/Treasurer, Executive Committee, Board of Commissioners), First Horizon/IberiaBank (Advisory Board), Downtown Development Authority (Past Chairman of DDA and president of DLU), Catholic Charities of Acadiana (Current fundraising chair for capital campaign, former Opus Christi Magnum Co-Chair and Captain); Our Lady of Fatima Catholic Church (Eucharistic Minister, Foundation Board, Finance Committee), ABC Art Fund (Vice-Chair), The Acadiana Tigers (Board Member, Past President), and a founding board member of "the705", a young professionals organization focused on leadership and service in the community.

In 2009, Mr. David was honored as the "Outstanding Young Lawyer of Louisiana" award by the Louisiana State Bar Association. In 2006, *The Daily Advertiser* recognized Mr. David as "20 Under 40", an honor designating Mr. David as one of Acadiana's 20 most successful business persons under 40 years of age.

Before and during law school, Mr. David worked as a registered lobbyist with Haynie & Associates in Baton Rouge. He and his wife, Amber, reside in Lafayette with their three children.

Education

B.A., Political Science and English (Literature), Louisiana State University, 1997

J.D., Louisiana State University, 2001

Board Certified in Civil Trial Law, National Board of Trial Advocacy

June 5, 2023

PERSONAL AND CONFIDENTIAL

Via Email & U.S. Mail

Veronica Arceneaux
Lafayette Parish Consolidated Government
705 W. University Avenue
Lafayette, LA 70506
varceneaux@LafayetteLA.gov

Re: Reappointment to the Lafayette Economic Development Authority
("LEDA") for the Term beginning August 2023

Dear Ms. Arceneaux:

I understand that I am currently eligible for reappointment as a Board Commissioner to the Lafayette Economic Development Authority Board (Parish Council Appointment) beginning in August 2023.

Please place my name in consideration for this position. My resume is attached to this letter. I am a registered voter and a resident of Lafayette Parish. If you need any further information, please contact me at _____ or via email at _____.

Please confirm receipt of this submission by reply.

Very truly yours,

A handwritten signature in black ink, appearing to be 'MAD', with a long horizontal flourish extending to the right.

Mark A. Doré

MD
Enclosures

Mark Allen Doré

**Beverly Drive
Lafayette, Louisiana 70503**

BAR ADMISSION

Louisiana, 2009

EDUCATION

Southern University Law Center
Juris Doctorate

Baton Rouge, Louisiana
May 2009

University of Louisiana at Lafayette
B.I. Moody III College of Business
Bachelor of Science - Business Administration
Double Major in Economics and Management

Lafayette, Louisiana
December 2004

EXPERIENCE

Kean Miller, LLP
Senior Counsel

Lafayette, Louisiana
August 2018 to Present

Dupuis & Polozola, LLC
Senior Counsel

Lafayette, Louisiana
February 2010 to August 2018

Member of the oil and gas, business and corporate, and real estate firm groups with practice focus on representing upstream, midstream, and downstream energy companies in Louisiana, including oil and gas transactional matters, business formation, mineral title examination, due diligence, acquisition and sale of oil and gas properties, regulatory compliance, and providing advice to attorneys, landmen, and owners.

Mark A. Doré Land Services, LLC
Landman

Lafayette, Louisiana
December 2004 to February 2010

Drue C. Fournet, CPL & Associates, Inc.
Landman

Lafayette, Louisiana
December 2004 to February 2010

Owner of independent oil and gas/real estate title company and full time independent landman.

PUBLISHED WORKS

Louisiana Legal Update: Hayes Fund for the First United Methodist Church of Welsh, LLC v. Kerr McGee Rocky Mountain, LLC, 2014 WL 8225654, (La. 12/8/15), Lafayette Association of Professional Landmen Newsletter, February 2016

Louisiana Legal Update: *Granting language in mineral lease held to grant Lessee rights to all depths - Alyce Gains Johnson Special Trust v. El Paso E&P Company, LP*, 2011 WL 759631 and *Maintenance of a mineral lease beyond the primary term by continuous operations - H & K Limited of LA, LLC v. Martin Producing, LLC and Chesapeake Energy Corporation*, 2011 WL 1880289, (La. App. 2 Cir. 5/18/2011), Lafayette Association of Professional Landmen Newsletter, June 2011

CLASSES/SEMINARS

Presenter:

Ethics for Landmen, Lafayette Association of Professional Landmen Spring Seminar, April 2017

PROFESSIONAL/PERSONAL ASSOCIATIONS AND MEMBERSHIPS

Lafayette Association of Professional Landmen, Lafayette Parish Bar Association, Louisiana State Bar Association, American Bar Association, and Parishioner at Cathedral of St. John the Evangelist.

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June 8, 2023

Ms. Veronica Arceneaux
Lafayette Parish Consolidate Government
705 W. University Avenue
Lafayette, LA 70506

Dear Ms. Arceneaux:

It is my understanding that I currently am eligible for reappointment as a Board Commissioner of the Lafayette Economic Development Authority (LEDA) beginning in August 2023. The Lafayette City Council had previously appointed me. I am requesting that my name be placed in consideration for reappointment to the Board Commissioner position. I am including a resume with this letter. I am a registered voter in Lafayette Parish.

Should you need any further information, please contact me by telephone at either
or by email at
assistance.

Thanks so much for your

Sincerely,



Wayne K. Phillips

Wayne Phillips

Director of Marketing and Governmental Affairs

SLEMCO, PO Box 90866,
Lafayette, LA 70509-0866

OBJECTIVE

LEDA Board of Commissioners Position

EDUCATION —

University of Louisiana at
Lafayette (former USL)
*Degree in Business
Administration* – 1976.

Lafayette High School
Graduate – 1972.

EXPERIENCE

December, 2015 - Present

Director of Marketing and Governmental Affairs • SLEMCO
(Includes supervision of Communications and Economic Development)

May, 2005 – December, 2015

Governmental Affairs Representative • SLEMCO

1981- 2005

Plant Accountant • SLEMCO

1975 -1981

Assistant Circulation Manager • Lafayette Daily Advertiser

KEY SKILLS

Marketing
Project Management
Budget Planning
Public Relations
Regulator Affairs
Governmental Affairs
Economic Development

Handles regulatory affairs with the Louisiana Public Service Commission and governmental affairs in Acadia, Lafayette, St. Landry, St. Martin and Vermilion Parishes, which includes communications with Municipal and Parish Governments, School Boards and State Legislators. Actively involved in Rotary of Opelousas and the St. Landry Interact Club.

LEADERSHIP

- Board Director – Lafayette Economic Development Authority
- Board Director – Community Foundation of Acadiana
- Former Board Director – Better Business Bureau of Acadiana
- Former Board Director – St. Landry Chamber of Commerce

PERSONAL

Married to Geneva Ledet Phillips for 50years with 2 adult children and 3 grandchildren.

Michelle M. Williams, MBA, FACHE

Long Oak Lane
Youngsville, LA 70592

Board-Certified Health Care Executive and Leader

- ✓ C-Level Executive with over 30 years of leadership, development and strategic planning experience in finance, logistics, contracts, project and health care management.
- ✓ Driven to succeed within the ever-changing healthcare environments.
- ✓ Resourceful problem-solver with the ability to develop and implement operational procedures, which improve productivity, reducing costs, and consistently produces profitable results.
- ✓ Success within the continuum of military, private and critical access healthcare environments.
- ✓ Proven track record of discovery and resolution, contract negotiations, customer relations, team collaborations, and process innovation.
- ✓ Demonstrated success in Quality and Financial Audits to include Joint Commission, QOPI and DOD.

CEO

November 2020 - present

Pivot Healthcare LLC

Youngsville, LA

Highly motivated Chief Executive involved in the successful building of a company and multiple business lines performing numerous government projects. A bottom line, high-quality focused, result oriented and service driven approach responsible for all facets of business operations, business development and hands on knowledge in healthcare operations.

- Development of sales and marketing strategy for startup healthcare company, which led to successful attainment and ongoing management of federal accounts.
- Successful in the startup and ongoing financial and operational management of a healthcare company poised to be on a national level.

Director of Compliance and Government Operations

March 2019 - present

VieMed

Lafayette, LA

Responsible for overseeing the organization Corporate Compliance program, developing policies, training and continued compliance. This position also works collaboratively with the CEO, COO and CCO on government contract administration, health information, privacy, accreditation and licensing. Responsibilities include:

- Monitors pending legislation, rulemaking, guidance and other industry trends and best practices related to healthcare regulations to ensure that the necessary information is readily available to all business partners.
- Provides guidance to business partners on changes in federal and state regulations while identifying potential exposures and opportunities.
- Provide leadership and administrative oversight of Medicare competitive bidding and government contracting opportunities.
- Assist leadership by applying knowledge of government contracting, compliance issues, business

Michelle M. Williams May 2023

acumen, discretion and good judgement.

Accomplishments include:

- Participated in the successful triennial The Joint Commission survey for home care with minimal findings. Supported efforts leading up to the survey to include customizing policies and procedures, providing daily organizational educational topics and follow-on correction of standards submission.
- Committed to organizational expansion and business development, submitted applications/received approval for Medicare, State and County licenses in 20 states.
- Authored multiple contract proposals in support of the Department of Defense, Veterans Health Administration and other government agencies for services related to COVID-19 messaging, COVID19 staffing, In-Home Sleep Therapy, In-Home Respiratory Services, Medical Staffing Services and personal protective equipment.
- Provided contract administrative support for 25 critical care nurses and 20 respiratory therapists in direct support of the New Orleans Veterans Health Administration during the COVID-19 pandemic.
- Facilitated the organization's competitive bidding submission on Durable Medical Equipment, Prosthetics, Orthotics, and Supplies in multiple categories for 130 bidding areas across the country.

Manager, Clinic Operations 2

November 2017 – March 2019

Our Lady of Lourdes

Regional Medical Center

Lafayette, LA

Responsible for the daily operational direction and management oversight of the medical oncology offices and outpatient infusion. Tasked to maintain high quality patient care, patient (customer-focused) service, and operational efficiencies throughout every phase of the care process.

Accomplishments include:

- Played a critical role in the transition of three contract providers to employed, and four newly employed providers assisting with benefits enrollment, risk management packets, hospital privileges, insurance credentialing and clinic operations.
- Provided leadership and support, identifying tasks and resources required to transition from clinic management contract services to hospital-owned within the established timeframe for staffing and productivity, revenue cycle, physician invoicing and quality measures.
- Made aggressive updates to appointment templates, increasing overall patient and staff satisfaction and physician efficiency, leading to an increase in provider RVU production.
- Active in the revenue cycle process of a \$30 million clinic, providing physician education on medication reimbursement/denials of costly drugs and information on alternate treatments, all while keeping patient safety at the forefront.
- Participated in the Medicare Targeted, Probe and Educate requests, providing required clinical documentation, drug quantity and costs analysis in the prescribed timeframe to ensure maximum reimbursement.
- Participated and chaired monthly Provider, Clinical and Business meetings.

Practice Manager

March 2017 – October 2017

Mary Bird Perkins Cancer Center

Lafayette, LA

As a Strategic Partner with Our Lady of Lourdes Regional Medical Center, responsible for the daily operational direction and management oversight of the medical oncology offices. Tasked to maintain high quality patient care, patient (customer-focused) service, and operational efficiencies throughout

Michelle M. Williams May 2023

every phase of the care process. Accomplishments include:

- Facilitated the implementation of EPIC electronic health record with responsibility for staff and physician training, troubleshooting and conversion of over 5,000 patient appointments within the required timeframe.
- Developed and implemented quality improvement initiatives that lead to the department's recent Quality Oncology Practice Initiative certification. The QOPI certification demonstrates a commitment to excellence and ongoing quality for outpatient oncology practices.
- Implemented three process improvement initiatives related to telephone triage, medical assistant workflow and patient infusion treatment check-in process. Each of these patient safety initiatives improved overall quality, efficiency of care and reduced staffing requirements by seven FTEs.
- Partnered with five oncologist and five mid-level providers to advance their understanding of hospital policies and procedures, resolve problems, increase patient and staff satisfaction, and exceed patient expectations.

**Director, Physician Services
Franklin Foundation Hospital
Franklin, LA**

May 2016 – March 2017

Responsible for the daily operations of the Franklin Foundation Hospital-owned physician practices to include Women's Health, Internal Medicine, General Surgery and Family Medicine. Responsibilities also include supervision of 3 departmental managers and 26 employees in providing policy, procedures and monitoring of all aspects of the revenue cycle to ensure maximum reimbursement for the practice and the hospital. Accomplishments include:

- Provided immediate leadership required to ensure compliance with regulatory agencies and accrediting bodies while continually monitoring the clinic's delivery of healthcare.
- Functioned as a member of the Senior Management Team consisting of the CEO, COO and CFO.
- Refocused the revenue cycle process via a Lean Six Sigma Rapid Improvement Event, resulting in 3 FTEs less in the process and improved financial controls.
- Active in physician recruitment process to include interviews, contracting, compensation and locum's tenens coverage to ensure no gaps in service.
- Instrumental in the expansion of services with the recruitment of an orthopedic surgeon.
- Established a prior authorization process via a Lean Six Sigma Rapid Improvement Event, resulting in zero surgery cancellations due to lack of standardization and unnecessary duplication within the organization.

**Senior Financial Analyst
Contracting Resources Group
Baltimore, MD**

September 2015 – July 2016

Provided financial and administrative acquisition support for the planning, tracking, analysis and execution of funding in support of the Department of Defense/Veterans Affairs Vision Center of Excellence (VCE) initiatives and mission. Accomplishments included:

- Provided contract execution support for VCE contracts, purchase orders, and task orders through various contracting offices and financial offices to ensure timely execution and obligation of VCE funding actions
- Prepared life-cycle budget planning, financial briefings, exhibits, and reconciliations in relation

Michelle M. Williams May 2023

to commitments and obligations of VCE funding.

- Track funds execution, including commitments, obligations, unobligated balances, and expenditures for all VCE programs and provided necessary reports in support of the program.
- Assisted in the preparation of annual spend plan to include analysis; detailing authorizations, commitments, obligations and balances.

U. S. Navy

March 2005 – October 2015

Medical Service Corps Officer

Held senior financial and administrative positions in support of a global health-care network in America's Navy over a ten-year period.

Deputy Controller

January 2015 – September 2015

U.S. Navy Bureau of Medicine and Surgery

Client Executive

Falls Church, VA

Directly supervised 10 civilian employees in the management of all budgetary and accounting functions of a \$1 billion budget accountable for Navy Medicine's headquarters, research and development, education and training, logistics, public health, and human-resource management for Sailors and Marines around the world. Provided long-range financial planning advice and overall direction setting at the regional level.

Director for Resources/Controller

January 2012 – December 2014

U.S. Naval Hospital

Yokosuka, Japan

Responsible for the strategic planning, direction and overall accountability of a \$70 million operations budget for a major overseas U.S. Military Treatment Facility (hospital) and seven Ambulatory clinics, providing both outpatient and inpatient (primary and specialty) services for over 41,000 beneficiaries across Japan, Korea, and Diego Garcia.

Financial Manager

July 2009 – December 2011

Navy Medicine Support Command (NMSC)

Jacksonville, Florida

Directly supervised 10 civilian employees and assisted in the management of all budgetary, accounting and auditing functions of a \$1 billion budget accountable for Navy Medicine's research and development, education, training, public health, and human-resource management for Sailors and Marines around the world.

Deputy Controller

March 2005 – July 2009

Navy Medicine Information Systems Support Activity

Bethesda, Maryland

Assisted in the daily management of budget execution and financial accounting operations for an \$82 million budget in support of Navy Medicine's information systems.

U. S. Navy Hospital Corpsman

January 1992 – February 2005

Held progressive program and healthcare management positions at U.S. Navy Hospitals with various missions, visions and strategic goals over a thirteen-year period.

Education

Webster University

Masters, Business Administration

Southern Illinois University

Bachelors of Science - Health Care Management

Member

Fellow, American College of Healthcare Executives

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