

EVANGELINE THRUWAY
REDEVELOPMENT TEAM

RESUME LIST:

*Lazard, Alexander C.

**incumbent*

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ALEXANDER C. LAZARD

LinkedIn/AlexanderLazard | Lafayette, LA

ACCOMPLISHED ORGANIZATIONAL LEADER

Partnership Building | Community Preservation | Organizational Leadership



- **Entrepreneurial, passionate organizational leader** leveraging expertise in urban planning to develop and rejuvenate neighborhoods, community groups, associations, and governments by sparking change management, sharpening financial planning, generating multi-million-dollar fundraising, and driving collaboration to achieve long-term sustainability goals.
- Visionary ambassador forging lasting partnerships with private business, industry, non-profit organizations, foundations, and regional councils through active communication and relationship building to encourage local prosperity through community engagement, thought leadership, administrative building, and professional development.
- Consistently seizes economic development opportunities by embracing community cultural diversity, promoting adaptive reuse, and creating meaningful investments.
- Demonstrates extensive leadership expertise in urban planning, impactful partnerships, program management, business management, technology implementation, budget oversight, and community leadership.
- Steers cross-functional teams to overcome complex problems impacting progress through advocacy, strategic planning, operational implementation, and continuous adaptability.
- Actively seeking a senior leadership role for a progressive organization where expertise in strategy, relationship building, and community preservation will promote growth and development.

Core Competencies

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|-----------------------------|----------------------------|--------------------------|
| • Strategic Planning | • Entrepreneurial Thinking | • Operational Management |
| • Relationship Building | • Workflow Optimization | • Budget Development |
| • Community Preservation | • Program Management | • Financial Growth |
| • Organizational Leadership | • Public Representation | • Visionary Leadership |

Professional Experience

2018 – Present • DESTINY OF FAITH CHURCH • Lafayette, LA

Administrative Pastor • Young Adult Pastor • Interim Senior Pastor • Lead Ministry Director

Manage key administrative, operational, & ministry initiatives to encourage community development for this multi-generational church with 1,500 members. Forge solid relationships with key stakeholders, featuring Senior Pastor, Board Members, and clergy members, to uphold the organization's mission of promoting life-changing truth and building stable communities. Actively collaborate with community members to develop and launch effective management processes and operational policies aligning with industry best practices. Deliver strategic leadership to direct a 7-member executive leadership team to supply curated Christian content, supervise daily operations in a 40K sq. ft. facility, and implement community-based development projects.

- Oversee a \$917K annual operating budget to distribute resources that support organizational goals properly.
- Restructure internal operations with a cost-effective volunteer model to recruit 200+ empowered leaders successfully.
- Draft and execute the 'Destiny of Faith' Ministry Plan to communicate the organization's vision in alignment with foundational scripture & cultural code.
- Consistently drive community engagement, lead volunteer recruitment, and promote mission alignment.
- Strategically planned and implemented the innovative 'Go Digital' campaign by designing a mobile app to attract church members, which sparked 92% volunteer adoption and achieved 71%-member adoption.
- Supervise a suite of events producing \$50K in revenue between 2018 & 2019.
- Institute a holistic pandemic transition plan to successfully retain 100% of all pre-COVID donors.
- Developed and launched key community outreach initiatives that produced \$13M investments in new housing units & community redevelopment projects.

"Alex is an extremely capable leader, which is evident beyond his department. He is often used as a sounding board by other staff members to talk through advice, guidance, and best practices. He also sees the "big picture" and challenges our organization to be more inclusive locally, regionally, and throughout the state."

**Missy A., Chief Executive Officer,
Community Foundation of Acadiana**

2021 – Present • LAFAYETTE CONSOLIDATED GOVERNMENT • Lafayette, LA
Urban Planner II

Consulted multiple Lafayette neighborhood groups to encourage healthy urban planning and build a sense of community for residents. Successfully seized a \$15.2M investment from City Council to strengthen urban neighborhood rejuvenation. Secured funding to complete community-based projects. Demonstrated an unwavering dedication to public service, transitioning from an unpaid volunteer position to a paid position based on exceptional community planning, strategic development, and thought leadership.

- *Delivered professional planning assistance and technical support to facilitate long-range planning in local neighborhoods.*
- *Developed sustainable plans by documenting and analyzing current conditions and identifying emerging trends to assess best practices and determine optimal resources to offer strategic recommendations for policies, investments, & actions.*
- *Designed and implemented neighborhood operations and maintenance fund.*
- *Assembled and delivered comprehensive staff reports to key stakeholders, featuring the Mayor-President, City & Parish Council, local organizations, and the general public.*
- *Utilized ArcGIS to deliver cloud-based GIS mapping, data visualization, and scalable data to drive decision-making initiatives.*

2017 – 2018 • ONE ACADIANA • Lafayette, LA
Director of Events & Special Projects

Developed, organized, and launched a broad range of events to deliver revenue and drive awareness for the organization's mission of driving economic growth across the community. Managed and led monthly policy luncheons, quarterly regional partner events, quarterly women's development luncheons, annual diversity events, equity & inclusion programs, and annual regional stakeholders and partner gatherings. Nurtured strategic relationships & partnerships across nine parishes throughout Acadiana to promote economic competitiveness.

- *Attained a 19% growth in annual event participation.*
- *Boosted overall sponsorship revenue by 22%.*
- *Executed the Leadership Exchange program, a high-profile meeting of business, civic, & government leaders to provide valuable insights, discuss emerging challenges and innovate actionable solutions.*
- *Successfully expanded the vendor list to include women- and minority-owned businesses.*

2016 – 2018 • LAZARD CONCEPTS DBA IN & OUT SMART REPAIR • Houston, TX
Franchise Owner & Operator

Established and managed a computer & phone repair franchise offering iPhone, Android, & smartphone repair services for customers in the Houston market. Conducted relevant research to uncover a suitable location, sourced local construction subcontractors, and led the entire construction project from beginning to end. Oversaw daily business operations to increase profitability by supervising marketing, sales, inventory, customer service, procurement, P&L, talent acquisition, and vendor management.

- *Delivered \$150K+ in startup capital by proactively negotiating lucrative funding terms.*
- *Handled \$25K+ in MoM revenue.*
- *Achieved 100% regulatory compliance with franchisor stipulations and best practice guidelines.*
- *Forged solid consultative relationships and developed a rapport with clients to attain 99%+ customer retention.*
- *Devised and implemented effective sales, marketing, & demand generation campaigns to propel regional brand awareness.*
- *Secured 158 clients in the first 30 days of operation.*
- *Led in-store staff's employment cycle through sourcing, recruiting, onboarding, training, and mentoring.*

Additional Career

COX COMMUNICATIONS • Business Account Executive | AT&T • Assistant Store Manager • Retail Sales Consultant

Education, Research, & Certification

UNIVERSITY OF NEW ORLEANS • Bachelor of Science (BS) • Urban Studies & Planning • Cum Laude • McNair Scholar

MICHIGAN STATE UNIVERSITY • Summer Research Opportunity Program • Research Assistant

NORTHWESTERN STATE UNIVERSITY • Associate of Science (AS) • Business Administration

EVER INCREASING WORLD TRAINING CENTER • Ministry Certificate

Professional Acknowledgments & Awards

TOP 20 UNDER 40 ACADIANA YOUNG LEADER AWARDS • Honoree

AT&T SERVICE EXCELLENCE AWARD • Winner

AT&T SALES SUMMIT AWARD • Winner

Board Service

LEADERSHIP INSTITUTE OF ACADIANA • Chair

EVANGELINE THRUWAY REDEVELOPMENT TEAM • Chair for the 15-member committee

EARLY CHILDHOOD COMMUNITY NETWORK • Advisory Council