# LAFAYETTE PARISH LIBRARY BOARD OF CONTROL

# **RESUME LIST:**

Bergeron, Roslyn;

Colvin, Wayne;

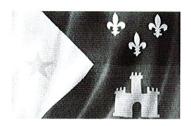
Maloyed, Christie L.;

Moore, Allan;

Yazdi-Kaufman, Azadeh.

no incumbent submission

This page intentionally left blank



## Roslyn Bergeron

#### For the Betterment of Acadiana

#### **PROFESSIONAL**

Mrs. Bergeron is a lifetime resident of Acadiana, a successful independent business proprietor, and an experienced accountant. She desires to contribute to the well-being of our community in a positive, proactive manner. She has a strong interest in our community's economic prosperity, the well-being of children, and the preservation of Acadiana's unique culture. She is married, the mother of two adult daughters, and a proud grandmother.

#### **EXPERIENCE**

Fresca Pelle, LLC, Lafayette, LA | 2011 - Present

#### Owner and Operator

- Full-scale Esthetician and Reiki Practitioner
- Promotes and sells professional skincare lines
- Performs all esthetics services

Elevations Day Spa and Salon, Lafayette, LA | 2008 - 2008 Partner and Manager

Responsible for all inventory control and bookkeeping duties

Herpin Farms, Kaplan, LA | 1995 – 2008

#### Bookkeeper

- Full charge bookkeeper with payroll duties
- Managed crops inventory (rice, soybean and crawfish)
- Reconciled accounts receivable and payable





#### Education

**Diploma** | Acadiana High School

**Certificate** | Aveda Institute Esthetics, Lafayette

# BOARDS, SERVICE, AND AFFILIATIONS

Louisiana Crawfish Farmers Association, Executive Board; Secretary/Treasurer | 2003 -2010

Louisiana Farm Bureau, Crawfish Board, Co-Chair | 2005 – 2008

Awarded Woman of the Year by Kaplan Chamber of Commerce | 1991

Volunteer, Louisiana Right to Life

Former candidate for Police Juror, Kaplan | 2003

Parishioner, St. Basil's Catholic Church | Judice

#### TRAINING AND EXPERTISE

Roberts Rules of Order, 2022 General Bookkeeping

**Budget Oversight** 

Payroll

Inventory Retail

Personnel Management

## Head Bookkeeper

- Charge with keeping general ledger
- Managed 34 checking accounts
- Tracked investment funds
- Made bond payments
- Assisted in yearly budget reconciliation / planning
- Managed insurance plans (self-insured, workers comp)
- Performed additional duties as needed

Wayne Colvin Woodward Dr Lafayette, LA 70508

Degrees BA and MBA from LSU

Certifications CPA Inactive
CIA Certified Internal Auditor Inactive
Work Experience

My working career is divided into two distinct types of work experience. I obtained a CPA license in mid career. Thus the last 20 years I handled accounting and financial responsibilities for several oil related companies in the Acadiana region. Those included Trans Coastal Marine Services, Universal Fabricators and Chart Energy and Chemicals until retirement.

For the first half of my employment career, from 1973 through 1994, I worked for Bell South in various managerial and auditing roles in numerous Louisiana cities. Starting in 1973 I supervised canvas workers in Houma, LA. I managed business offices in Metairie 1974-76; Baton Rouge 1976-79; and DeRidder/Leesville 1979-81. Each stop presented new challenges and greater responsibility. I led my team in reaching sales and service goals, along with being the company spokesperson for civic activities in the DeRidder and Leesville areas.

From 1981-85 I did a rotational stint in Bell South's Internal Auditing department where I became a Certified Internal Auditor (CIA). I worked individually and with others to perform compliance, operational and managerial audits throughout the multi-state Bell South region. From 1985-1994 I managed the 18 Customer Payment Centers (teller offices) around Louisiana and managed the Large Team Assistance Group (LTAG). My LTAG group programmed the estimated customer call volumes and projected the respective service representatives needed to handle the volume. These needs were communicated to the Residence Marketing Unit managers and through teamwork with them, the Louisiana state call volume goals and customer satisfaction goals were met.

I believe in participating in local organizations and trying to make my community a more rewarding place to live, work and play.

Previous Organizations I have participated in:

Leesville Lions Club

Metairie Sunrise Rotary Club

Aurora Country Club Board of Directors

Southern Oilman's Tennis Tournament Board of Directors

Former President of Unit 221 of the American Contract Bridge League

Currently on the River Woods Civic Association Board of Directors

This page intentionally left blank

Christie L. Maloyed Curtis St. Lafayette, LA 70506

October 5, 2023

Dear council members,

I would like to be considered to fill the vacancy on the Lafayette Parish Library Board of Control. I am a Lafayette resident and registered voter in Parish Council District 4. Since moving to Lafayette in 2015 for a career at the University of Louisiana at Lafayette, I have become deeply involved in the community, including leadership roles in the League of Women Voters of Lafayette, The 705-Young Acadiana Leaders, and I am also a graduate of Leadership Lafayette (Class XXXII). As a member of the Lafayette Public Library Foundation Board, and Vice President of that board, I co-organized our annual awards ceremony in 2022 and 2023, raising nearly \$17,000 for the library system. As a regular patron of the Lafayette Public Library System, I would be committed to serving of the board, steering the future of our public library system, and giving back to the community. I appreciate your consideration.

Sincerely,

Christie Maloyed

Christo L Myd

## Christie L. Maloyed

Curtis St., Lafayette, LA 70506

Experienced board member, with a record of community involvement and leadership. Enthusiastic supporter of the Lafayette Parish Library System, eager to engage the Library Board of Control and serve as a contributing member.

#### Selected Professional Experience

Director, Software Implementation Services, Granicus (August 2022-Present)

Associate Dean – College of Liberal Arts, University of Louisiana at Lafayette (August 2021-July 2022).

Associate Professor – Dept. of Political Science, University of Louisiana at Lafayette (August 2017-July 2022)

Interim Department Head – Dept. of Political Science, University of Louisiana at Lafayette (January 2020-May 2020, May 2022-July 2022)

Assistant Director – Office of the First-Year Experience, University of Louisiana at Lafayette (May 2016-July 2017)

Associate of First-Year Instruction – Office of the First-Year Experience, University of Louisiana at Lafayette (August 2015 - May 2016)

#### Policy and Political Analysis

- Book author, The Party is Over: The New Louisiana Politics, co-edited with Pearson Cross, LSU Press, February 2022.
- The Acadiana Advocate, Lafayette, LA
- Regular contributor and Guest Host, "Bayou to Beltway," KRVS 88.7FM
- News 15-KADN, Lafayette, LA
- KATC-3, Lafayette, LA
- WWL, 105.3FM, New Orleans

#### **Organizations**

- Lafayette Public Library Foundation Vice President (Officer 2023, member 2021-Present)
- League of Women Voters of Lafayette Voter Services Chair (2018-Present)
- Women of Wisdom Member (2021-Present)
- Leadership Lafayette Class XXXII (2019)
- The 705 Young Leaders for a Better Acadiana Board Member (2019)

#### **Awards**

- Innovator Award, League of Women Voters-Lafayette, October 2019
- 20 Under 40 Acadiana Leadership Award, Lafayette, LA, October 2018

#### Education

Ph.D., Political Science, Texas A&M University, August 2010 B.A., Emory & Henry College, 2004

#### PROFESSIONAL PROFILE

I am a seasoned professional with a strong focus on leadership and a proven capacity for devising and executing strategies that align with peak performance and profitability objectives. My extensive experience encompasses proficiency in quality management systems, oversight of internal and external audits within remote districts, as well as adept management of administrative responsibilities, maintenance research & development operations, service center organization, and fostering positive customer relationships. Furthermore, I have played a pivotal role in the conception and realization of various community and industrial focused projects and strategies.

My orientation towards action enables me to effectively facilitate communication across diverse audiences, including those within the technological, social, executive, and business spheres. I am particularly enthusiastic about the opportunity to contribute my leadership skills and strategic acumen to the library board, as I am deeply committed to promoting the enhancement of library services, resources, and community engagement.

#### **Key Strengths**

- Executive Leadership: Demonstrated capability to lead and guide teams towards achieving organizational objectives from c-suite levels and below.
- **Public Communicator:** Proficient in effectively conveying complex information to diverse audiences, fostering transparent communication.
- ➤ Logistics / Supply Chain: Strong understanding of optimizing logistical operations to enhance efficiency and streamline supply chain processes.
- > Data Acquisition / Management: Proficient in acquiring and managing data to derive actionable insights, contributing to informed decision-making.
- **Effective Team Communication:** Navigated communication channels seamlessly across diverse domains, ensuring clear understanding and effective collaboration.
- **Community Engagement:** Devoted to enhancing community services and resources, fostering an atmosphere of growth and empowerment.
- ➤ **Project Management:** Guided teams through successful product development, showcasing adeptness in cross-functional coordination.
- > Strategic Planning: Crafted and executed strategies aligned with overarching goals, contributing to organizational advancement.
- > Scrum Master / Agile Dev Lifecycle: Skilled in guiding cross-functional teams through agile development processes, ensuring efficient project execution.
- ➤ **Process Improvement:** Boosted efficiency and performance by refining processes, showcasing a propensity for innovation.

#### RELEVANT EXPERIENCE

Logistics / Supply Chain

 Analyzed operational issues, designed product specs / operational processes, hired a development team, trained, and deployed a SAAS web application currently running logistics for a Super Major Oil and Gas company's Deep Water Drilling and Exploration unit that interfaces with more than 140 vendors.

#### Computer Proficiency

• Maintained and further developed inventory tracking and accountability systems.

#### Competitive Analysis

Performed competitive analysis to make recommendations for future company growth.

#### Project Management

Worked directly with engineering, research and development, manufacturing, various department
managers, and field service technicians to conceptualize, develop, assemble, and introduce new products
into market.

#### Protective Services

 Authored and applied safety procedures and policies as outlined in Company Safety Performance Process Manual.

#### Effective Communication

 Followed up and kept track of expected jobs from customers and corresponded with production line for order fulfillment.

#### Creative Problem Solving

• Resolved product line issue through real time shop and field testing.

#### Supervision

• Directed teams of multiple department managers and supervisors (+10), of more than eighty field service technicians and shop personnel.

#### **Process Improvement**

- Created new departmental procedure manuals.
- Assessed organizational training needs.
- · Developed two key company departments which resulted in seven figure revenue growth.

#### Domestic / International Business Development

 Represented the company in identifying and exploring international opportunities in different parts of Europe. Market entry included identifying potential labor alliances, discussing arrangements for intercontinental travel, negotiating compensation agreements and setting up logistical crew rotation.

#### **Inventory Control**

Responsible for purchasing, providing and managing materials, equipment parts and contracted services
for the district departments. Specific duties include entering data into the maintenance management
system; ordering, receiving and distributing materials and parts; responding to questions regarding
externally contracted services; communicating with vendors; comparing goods received to documents;
preparing materials for shipment; loading and unloading inventory; managing the marking or tagging of
items; picking-up items from local vendors; preparing bid specifications and requirements; conducting
regular inventory analysis.

#### **WORK HISTORY**

**Hole Opener Corporation** 

10/2019 - Present

#### **Business Development Manager**

Reports directly to the Vice President of Operations. Responsible for identifying and capitalizing on lucrative opportunities for growth, consistently exceeding revenue targets, and establishing enduring partnerships. Additionally, I take charge of negotiating intricate contracts, utilizing data-driven insights to inform strategic decisions, and providing effective leadership to cross-functional teams. Staying at the forefront of industry trends, ensuring top-notch client satisfaction, and meticulously managing risk in compliance with industry regulations are also within my purview. My innovative approach is instrumental in driving profitability while upholding compliance standards. Furthermore, I excel in articulating ideas and maintaining comprehensive records, making significant contributions to our business development endeavors and reaffirming my value in the dynamic oil and gas sector.

DC International

07/2013 - 09/2019

#### Director of Product Development

Analyzed customer's supply chain operational issues and authored product specs / operational processes used to ultimately build a web application offered to clients as a SAAS. I hired a software development team, created the internal support model to align with customer's service level agreements, opened a Houston, Texas-based office, preformed technical field and corporate sales, negotiated SAAS contracts and ultimately oversaw the entire software division. We designed a deployment strategy that enabled us to train and successfully roll out our SAAS web application currently running logistics for a Super Major Oil and Gas company's Drilling and Exploration operations that interfaces with more than 140 vendors within six weeks. This company has reported a 15-20% cost reduction in their logistics budget which pays for our SAAS contract costs multi-fold. The additional benefit of the data aggregation for their logistics process being all within one system has provided tremendous analytical benefits that are enabling a new level of efficiency, performance and potential growth.

Hole Opener Corporation - Broussard, LA Project Manager / Process Development 07/2012 - 07/2013

Reported directly to the Vice President of Operations. Responsible for domestic and international product / service operational planning and execution, prioritizing companywide process change for an internal optimization initiative. Launched an operational effort to become ISO 9001 compliant as required by one of the company's largest customers. Six weeks into the process, we underwent a multiday intensive audit by this customer and was re-awarded the service contract as a direct result of our efforts. I internalized third party processes that directly impacted equipment service turnaround time and overall repair / scrap rate. The optimization initiative resulted in a multiple six figure savings to the overall product / service operations within the first year. The continued processes along with direct hires that I made have culminated in seven figure savings collectively as well as profitable new product lines.

Premier, Inc. – New Iberia, LA Company-wide Product Lines Director 03/2011 - 06/2012

Responsible for the product planning and execution throughout the product life cycle, gathering and prioritizing product and customer requirements, defining the product vision, working closely with engineering, sales, and marketing and support to ensure revenue and customer satisfaction goals are attained. Provided continual guidance for a team of managers accountable for all product line

contributions as a business unit. Increased the profitability of existing products to develop new products for the company. These challenges required a unique blend of business and technical savvy; a big-picture vision and the drive to make that vision a reality. Worked with a design and engineering counterpart to define product release requirements. Cohesively brainstormed and designed marketing communications to define the go-to-market strategy, helping them understand the product positioning, key benefits, and target customers. Charged with the responsibility of companywide approval of all inner department field technician reviews and promotional approvals. Served as the internal and external communicator and educator for a variety of product offerings working with the sales channel and key customers.

Premiere, Inc. - New Iberia, LA *District Manager* 

02/2011 - 03/2012

Provided managerial, supervisory, educational, and technical support to the corporate district. This position required skills and experience in program development, administration, communications, and financial management. Prepared, justified, and administered district budgets (10's of millions) in accordance with company goals and strategies. Continual involvement in daily operations, on site job safety and performance was required. Directed teams of multiple department managers and supervisors (10+), of more than eighty field service technicians and shop personnel. Managed and increased the effectiveness and efficiency of support services (purchasing, receiving, pre and post job maintenance) through improvements and revamping in conjunction with collaboration and communication between support and business functions.

Premiere, Inc. - New Iberia, LA *PRT Manager* 

07/2010 - 02/2011

Developed the Premiere Running Tool product line. Collaborated with research and development team on proto-type design, manufacturing, assembly, and field service research. Instituted required welding procedures for assembly modules requiring weldments. Established run time based operational and maintenance procedures for three different generations of PRT's (Premiere Running Tool) that has lead to an 80% reduction in job issues. Authored and taught interactive classroom curriculum educating field and shop service technicians as to proper operations and servicing of the new equipment which resulted in valuable on-site training. Worked to establish service centers in out of state districts, complete with required tooling, fixtures, and machine/commercial product parts. Continually audited shop and field personnel for performance, efficiency, and procedural job knowledge. Personally led key jobs with new equipment in the field for high profile customers.

Premiere, Inc. - New Iberia, LA *Hammer / Fabrication Manager* 

03/2006 - 07/2010

Managed all personnel, inventory, equipment, required regulatory standards adherence, and customer technical relations for structural pipe, caisson, and platforms fabrication for on and offshore Gulf of Mexico field installations. Reviewed and provided comments on the adequacy of documents, clearances, certificates, and approvals from applicable agencies. Took necessary steps to cure any identified deficiencies. Authored and taught classroom curriculum in order to further train and educate welders, fitters, shop and field supervisors. Created marketing multimedia presentations including video with graphical design, power point presentations and 3D modeling to enhance customer product knowledge and understanding.

Premiere, Inc. - New Iberia, LA **Project Manager** 

12/2003 - 03/2006

Managed specialized company projects as dictated by the Vice President of Operations and the CEO. These projects were focused mostly on job performance and efficiency with respect to personnel and equipment audits. Proposed and implemented procedural changes and equipment modification derived from audits and job crew interaction.

Faith Cathedral - New Iberia, LA Youth Pastor

08/2001 - 03/2018

Lead communicator and spiritual guidance for junior high and high schoolers. Developed and delivered weekly sermons / presentations to equip and encourage students. Coaching and counseling for students, support for parents. Created marketing strategies to embolden growth for attendees and lead team. Coordinated and managed volunteers for multiple events. Fundraised, planned, and implemented programs quarterly. Led multiple trips to youth events in different states. Managed live audio sound engineering for main functions and weekly service. Lead media producer for church commercials and social media presence on multiple platforms. Managed social media portal and analytics. Technical liaison for main organization.

Premiere, Inc. - New Iberia, LA *Fabrication Supervisor* 

08/2001 - 12/2003

Directed the fabrication and pipe department in all aspects of drive pipe and caisson order fulfillment. Worked in conjunction with the bidding department to establish a time-line for potential work with respect to existing production schedules. Designed and authored multiple welding procedures, eliminated an entire process in the current work flow, saving approximately 28% weld time. Administered AWS D1.1 code adherence for all fabrication and welding performed.

Premiere, Inc. - New Iberia, LA Lead Welder

04/2000 - 08/2001

Responsible for productivity and process flow for five welders and two pipe bevelers. Assisted pipe yard supervisor in material selection for job specification and engineered design. Worked closely with the fabrication supervisor in quality control and gamma X-ray identification of weld flaws. Designed and built the company's first Tandem Sub-arc welding machine with an automated flux recovery system which cut production weld costs by 38%. Thoroughly involved in the caisson fabrication process improvement that lead to a 60% increase in overall productivity.

Premiere, Inc. - New Iberia, LA *Pipe Welder / Fitter* 

12/1998 - 04/2000

Cut, fit, double jointed, and submerge welded drive pipe and caisson offshore well protectors ranging in size from 12" Diameter x .375 wall thickness thru 72" Diameter x 2.50 wall thickness. All welds were required to be of either Ultrasonic tested or gamma X-ray quality as per AWS D1.1. Attained multiple certifications for FCAW, GMAW, SMAW, SAW and TIG.

Premiere, Inc. - New Iberia, LA

12/1997 - 12/1998

Pipe Cutter

Entry Level pipe cutter which entailed Oxy-fuel beveling of pipe sizes 12" Diameter x .375 wall thickness thru 72" Diameter x 2.50"wall thickness.

Charlie G's Restaurant - Lafayette, LA

12/1995 - 06/1998

Restaurant Floor Attendant "Runner"

Assisted General Manager with inventory, back-office organization; worked in supporting role, delivering food and drinks for table waiters.

#### **EDUCATION**

2018

NICL Dallas, Tx.

1 year Leadership Development

Dr. Mark Rutland

2002

TECH WELD INC., Houma, LA

CWI Preparatory

AWS- CERTIFIED WELDING INSPECTOR

1997

**Ovey Comeaux High School** 

#### **AFFILIATIONS**

Board Member / Advisor, Gifting Grace Project (2021 - Present)

Member, Crossroads Church (2018 - Present)

Member, Faith Cathedral World Outreach Church (1993 - 2018) Youth Pastor, Faith Cathedral World Outreach (2001 - 2018)

Director, Producer, and Editor, Faith Cathedral Television (2010 - 2018)

## Azadeh Yazdi-Kaufman

### MARKETING, COMMUNICATIONS, AND PUBLIC RELATIONS

Results-driven strategic communications, media, and public relations professional with 20+ years of strategic communications experience impacting organizational performance in various industries and advocacy non-profit organizations.

#### PROFESSIONAL PROFILE & SKILLS

- Media & Public Relations
- Virtual Actions/Campaigns
- Graphic Design
- Legislative & Policy Initiatives
- Public Speaking & Presentation
- Videography/Photography/Editing
- Strategic Communications
- Management & Recruitment
- CRM Platforms
- ROI Analysis
- Research & Development
- Storytelling/Podcasts

- Brand Awareness
- Marketing Campaigns
- Website Development
- Fundraising & Development
- Grant Writing
- Digital Technology

#### RELEVANT WORK EXPERIENCE

#### CONTRACTED

Communications Strategist

Execute all communications, social media strategies, public relations and community engagement, and/or website goals and objectives. Develop and disseminate communications such as monthly newsletter, e-blasts, press releases, social media content, and media advisories. Provide important solution-oriented insight for Boards of Directors and Executive Leadership to shape and inform mission and goals through strategic communications plans. Support rebranding and strategic planning phases through strategic communications and design.

THE LEUKEMIA & LYMPHOMA SOCIETY Campaign Manager | Louisiana

Executed all communications, marketing materials, social media strategies, public relations, and/or website goals and objectives. Designed diversity and inclusivity initiatives including accessibility and racial or gender diversity. Developed and disseminates communications such as monthly newsletter, press releases, social media content, and media advisories. Provided input into the development of a strategic plan for the fundraising campaign(s), including fundraising goals, budget recommendations, vendors, volunteer goals, and timelines. Supervised and trained campaign staff.

LOUISIANA SPECIAL SCHOOL DISTRICT, LOUISIANA DEPARTMENT OF EDUCATION Communications Coordinator | Louisiana

Designed and produced educational, digital and marketing materials, event displays and signage; including but not limited to publications (printed and online), electronic newsletters, curriculums, illustrations and other visuals, plus graphic design elements and electronic documents as needed for news stories, videos and the web. Executed communications, public relations, and/or website goals and objectives, while also identifying potentially damaging public relations and recommending appropriate preventative actions. Recommended and developed policies and procedures affecting the district's communication plan, including a marketing and communications budget and development of a 3-year Strategic Plan, with a \$35 million-dollar budget.

#### LAFAYETTE PARISH SCHOOL BOARD

Marketing & Recruitment Coordinator (District Public Relations) | Louisiana

Coordinated crisis communications for the district, and communicated critical information effectively to the public including town hall and listening sessions. Served as a district liaison between the total school system and the community, between school and district level administrators/officials and the media. Managed the magnet academies program.

#### Community Engagement:

Member of the Lafayette Parish Public Library System, Northeast Library Steering Committee (December 2021 - dissolution)

Appointee for Mayor-President Josh Guillory on the Evangeline Throughway Redevelopment Team Committee (April 2022 - current)\*will resign if I am appointed to the LBC Board

This page intentionally left blank