

**DOWNTOWN DEVELOPMENT**  
**AUTHORITY**

**RESUME LIST:**

Delaney Meaux Larson;

Jaci Russo;

C. Brett Venable.

*no incumbent submission*

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# DELANEY MEAUX LARSON

## PROFESSIONAL SUMMARY

Well-organized and efficient Project Manager skilled in coordination and implementation of specific projects. Consistently improving processes, procedures, and systems. Excels at troubleshooting project requirements and challenges while building successful solutions with team members. Great verbal and written communicator with strong background cultivating positive relationships and exceeding goals.

## EDUCATION

Bachelors-Business Media and  
Communication

Texas A&M University-Corpus  
Christi | 2010  
Magna Cum Laude

Master of Business Administration  
University of Louisiana at  
Lafayette | 2022

## PROFESSIONAL SKILLS

Notary Public  
Compliance Policies  
Risk Management  
Contract Assessment  
Title Researcher  
Compliance Monitoring  
Legal Research  
Regulatory Healthcare Law  
Systems Administrator  
Project Management Certified  
HIPAA Certified  
Marketing Experience

## PERSONAL SKILLS

Creative  
Reliable and professional  
Organized  
Punctual  
Team player  
Fast learner  
Motivated  
Photographer

## CONTACT

P: 337-422-9919  
E: [evangelinenotary@gmail.com](mailto:evangelinenotary@gmail.com)

## WORK EXPERIENCE

### PROJECT MANAGER

Centene Corporation

Louisiana Healthcare Connections March 2023 - current

- Manages the full project life cycle including requirements gathering, creation of project plans and schedules, obtaining and managing resources, managing budget, and facilitating project execution, deployment, and closure.
- Effectively communicates project status to all stakeholders.
- Negotiates with project stakeholders to identify resources, resolve issues, and mitigate risks.
- Coordinates cross-functional meetings with various functional areas to meet overall stakeholder expectations and company's objectives.
- Creates and communicates project milestone documents, dashboards, ROI tables, and departmental success metrics.

### PROJECT MANAGER

LHC Group | September 2021 - March 2023

- Responsible for overall coordination, status reporting and stability of projects.
- Responsible for leading, planning, and implementation of projects.
- Facilitating the definition of project scope, goals and deliverables.
- Track project deliverables and report to executive team.
- Provide direction and support to project team.
- Monitor and report on progress of the project to stakeholders.
- Identify and define resource requirements to accomplish all projects.

### CORPORATE CONTRACTS COORDINATOR

Central Control, LLC | Feb 2018 - September 2021

- Delivering expert support to COO/CEO through contract analysis, redlining, and revisions.
- Helping resolve routine questions as the primary point of contact between marketers and nursing homes.
- Tracking contracts and related requests by managing the internal intake system.
- Standardizing common contracts such as Non-disclosure agreements, Service agreements, Skilled Nursing Facilities, and Hospice contracts in accordance with legal advice. Proofing documents at each stage for all parties, including executing agreements.
- Maintaining company-wide repository of contracts including dates, terms, and fees in Compliance 360 and integrated digital electronic signature databases.





# DELANEY MEAUX LARSON

## WORK EXPERIENCE

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### CORPORATE COMPLIANCE COORDINATOR

Central Control, LLC | Feb 2017-2018

- Maintained knowledge of compliance issues and laws by participating in seminars, conducting research, and monitoring investigations in C360.
  - Developed and implemented control policies to mitigate risks while enhancing compliance with regulatory agencies for nursing homes and hospice.
  - Reviewed corporate policies on a monthly basis and initiated new processes to improve objectives.
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### PARALEGAL

Gabe A. Duhon, LLC | Feb 2016-2017

- Researched, analyzed data, and identified appropriate laws for cases.
- Organized memos, chronological outlines, and other relevant documents for review and case preparation. Attended trials, hearings, and other legal functions.
- Assisted in carrying out preparations for trials, hearings, and closings using legal research.
- Drafted legal documents including Correspondence, Pleadings, Subpoenas, Interrogatories, and Notice of Depositions.

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## Jaci Russo, P.C.M.

### Co-founder/CEO, brandRUSSO

Jaci Russo is a brand management expert with 25 years of experience on a national level in a diverse cross-section of industries. Her experience has included strategic planning, brand management, national product launches and media management for local, regional and national clients in a diverse range of industries.

### Experience

*2001-current brandRUSSO, Lafayette, LA*

Co-Founder/CEO of branding agency whose commitment to clients centers around strong results-oriented methodologies combined with sound strategic planning. Their current client roster covers many industries, and continues to garner the reputation as an agency that provides results.

*2020-current Brand State U, Lafayette, LA*

Founder/President of training resources for small businesses, startups, and women-owned businesses.

*1998-2001 Giles Automotive, Lafayette, LA*

Director of Advertising, Marketing, Public Relations, and Media Buying for a 5 line, 4 location automotive dealership group. Responsible for managing a \$5M+ marketing and advertising budget.

*1997-1998 AKA Advertising, Lafayette, LA*

Business Development Director for a growing advertising agency working throughout the south. Responsible for developing a database of targeted prospects, a system for outreach, and securing all new business for the agency.

*1996-1997 HSN, Inc., Los Angeles, CA*

Executive Assistant to Chairman and CEO, Barry Diller. As Diller's right-hand, coordinated the strategic planning, and re-branding of Home Shopping Network, TicketMaster, USA Network, CitySearch, and Savoy Pictures.

*1994-1996 L2 Communications, Santa Monica, CA*

Launched a new company and managed marketing for \$120M feature films, \$65M product development, and launched multiple new products and service lines for the entertainment industry.

*1992-1994 Creative Artists Agency, Beverly Hills, CA*

Junior Talent Agent for clients such as Helen Hunt, David Letterman, Blair Underwood, Bonnie Hunt, Janine Turner, Mimi Rogers, Jennifer Grey and Gwyneth Paltrow developing projects and negotiating contracts.

### Community Service

2021-pres University of Louisiana Alumni Council

2018-pres Mentor through Opportunity Machine, the705, Small Business Development Center

2015-2017 Academy of the Sacred Heart advisory council

2005-2013 Downtown Lafayette board of directors, President two terms

2010-2012 Our Lady of Fatima board of Advisors, President one term

2007-2008 Acadiana Symphony Orchestra board of directors

### Awards & Accomplishments

2023 Rising Leader Award, University of Louisiana

2010 Women who Mean Business

2009 Leadership Lafayette Class XXII

2007 Top 20 Under 40

2021 American Academy Entrepreneurs

2009 Inducted into Acadiana Business Hall of Fame

2009 Leadership Louisiana

1989 National Debate Champion

### Education

May 2020 Goldman Sachs 10,000 Small Business Program Graduate

April 2020 American Marketing Association Professional Certified Marketer

1988-1991 University of Louisiana, Business Management, Lafayette, Louisiana

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**Chiropractic Association of Louisiana**  
Member 2005 – present

**Tulane University**  
Tulane Kinesiology Advisory Board 2020 – present

**Speaking Engagements:**

**Parker Chiropractic College**  
“Multidisciplinary Healthcare Practices”

**Nurse Practitioner Lafayette Chapter**  
“Evidence Based Management of the Non-Surgical LBP Patient”  
Accredited Continuing Medical Education

**Lafayette Parish Bar Association, Annual Speaker**  
“Nomenclature of Soft Tissue Injuries”  
Accredited Continuing Legal Education for the Bar Association

**National Chiropractic Mutual Insurance Company, Guest Speaker**  
1. “Chiropractic Leadership”  
2. “Multidisciplinary Practices”

**LA Nurse Practitioner Lafayette Regional Meeting**  
“Value of an Oh! Doctor, Chiropractic Medicine”

**University Medical Center, Lafayette Family Practice Residents**  
“Chiropractic Care Management”

**Chiropractic Licensure:** Louisiana No. 1435

**Board Certification:** National Board of Chiropractic Examiners  
Part I, II, II, & IV

**Diplomate International Academy of Neuromuscular Medicine:**  
Part I, II