

INDUSTRIAL DEVELOPMENT
BOARD

RESUME LIST:

Landon M. Boudreaux

Joseph L. Gordon-Wiltz

no incumbent submission

This page intentionally left blank

Landon M. Boudreaux

Work History

Marketing Specialist, December 2023 to Current

SLEMCO

- Support, manage and implement integrated marketing plans to meet program goals, including customer engagement, acquisition, and retention.
- Tasked with outreach and serve as a liaison between local chambers of commerce and economic development organizations.
- Serve as an economic development liaison between SLEMCO and local municipalities and/or businesses.
- Serve as a governmental affairs liaison between SLEMCO and local, state, and federal elected officials.

Assistant to the Mayor, August 2022 to October 2023

City of Youngsville

- Develop, maintain, and monitor the long-term and short-term strategic plan of the administration.
- Manage calls, correspondence, and the daily calendar for the Mayor and lead special projects and initiatives for the City.
- Assist City Officials with software, data analysis, and policy/procedure questions and guidance.
- Tasked with writing letters, press releases, ordinances, proclamations, and resolutions for the Mayor's office and administration.

Intern for the Mayor, January 2022 to August 2022

City of Youngsville

- Coordinate special projects and events for the Mayor, Chief Administrative Officer, and City Clerk.
- Attended public forums, events, formal, and informal meetings.
- Assisted in writing letters, press releases, ordinances, proclamations, and resolutions using various software

Public Relations Specialist, July 2018 to January 2022

ADWORX, Inc.

- Managed numerous social media accounts, created content for clients, and monitored insights, comments, and messages simultaneously.
- Assisted clients in strategic writing such as press releases, media notices, and strategic talking points based off data.
- Developed campaigns to increase public awareness and engage citizens in valuable feedback.

Community Involvement

Board Member, At-Large, December 2023 to Current

UL Lafayette Master of Business Administration Association

Board Member, July 2021 to Current

Volley 4 Hearts, Non-profit that benefits Camp Bon Coeur

Board Member & Vice President, December 2020 to August 2022

Lafayette Parish Library Board of Control

Ambassador, January 2024 to Current

One Acadiana

Education

Master of Business Administration: May 2024

University of Louisiana At Lafayette

Associate of Arts: General Studies, May 2019

South Louisiana Community College

Bachelor of Science: Business Management, May 2022

University of Louisiana At Lafayette

High School Diploma: May 2019

Early College Academy

This page intentionally left blank

Joseph L. Gordon-Wiltz
Ella St | P. O. Box 2357
Lafayette, LA 70506 | 70502

EDUCATION

- The Shepard Broad Law Center at Nova Southeastern University - Davie/Fort Lauderdale, Florida
 - Graduate certificate in Education Law, 2010-2011
- University of Louisiana at Lafayette - Lafayette, Louisiana
 - Bachelor of General Studies (BGS) degree in Behavioral Sciences, 1999-2004

EMPLOYMENT HISTORY (August 1998-Present)

- Lafayette Consolidated Government - Lafayette, Louisiana
 - **Assistant Clerk of the Council (Lafayette City Council & Lafayette Parish Council)**
 - Registered Louisiana Legislative Lobbyist & Louisiana Certified Municipal Deputy Clerk (LCMDC)
 - May 2013-Present; 40 hours per week
- P&L Medical Services - Lafayette, Louisiana
 - **Direct Service Worker**, July 2016-Present; 26 hours per week
- South Louisiana Community College - Lafayette, Louisiana
 - **Associate Director of Financial Aid and Veterans Affairs Certifying Official**
 - All Campuses
 - November 2012-May 2013; 40 hours per week
 - **Interim Director of Financial Aid and Veterans Affairs Certifying Official**
 - All Campuses
 - August 2012-November 2012; 40 hours per week
 - **Financial Aid Officer and Veterans Affairs Certifying Official**
 - Lafayette Campus, Lafayette, Louisiana
 - March 2011-August 2012; 40 hours per week
 - **Student Affairs & Financial Aid Officer and Veterans Affairs Certifying Official**
 - Acadian Campus, Crowley, Louisiana (September 2007-March 2011)
 - **HGEI Project Coordinator**
 - October 2010-March 2011; 40 hours per week
 - **CDBG Project Coordinator**
 - July 2008-October 2010; 40 hours per week
 - Evangeline Campus, Saint Martinville, Louisiana (September 2007-March 2008); 40 hours per week
 - **Workplace Literacy Instructor & STEP Coordinator**
 - Lafayette Campus, Lafayette, Louisiana
 - December 2006-September 2007; 40 hours per week
 - **Interim Regional Carl Perkins Coordinator**
 - Lafayette Campus, Lafayette, Louisiana
 - May 2006-December 2006; 40 hours per week
- Lafayette Parish Sheriff's Office - Lafayette, Louisiana

- **Operations Division Clerk**, December 2005-May 2006; 20 hours per week
- Drury Hotels - Lafayette, Louisiana
 - **Night Auditor/Guest Services Agent**, July 2004-June 2013; 40 hours per week from 2004 to 2006, then 16 hours per week from 2006 to 2013
- McDonald's of Acadiana - Lafayette, Louisiana
 - **Swing Manager**, March 1999-July 2004; 40 hours per week
- West TeleServices Corporation - Lafayette, Louisiana
 - **Marketing Representative**, August 1998-March 1999; 24 hours per week

ORGANIZATIONS

- Alpha Phi Alpha Fraternity, Incorporated
 - Alumni member since April 2008 (Nu Theta Lambda Chapter, Saint Martinville, Louisiana)
 - Chapter Treasurer, May 2009-Present
- Industrial Development Board (IDB) of the Parish of Lafayette, Incorporated
 - Board Member, August 2014-September 2015
- Lafayette Metropolitan Expressway Commission
 - Commissioner, April 2019-August 2019
- Lafayette Parish Council of Governments, Incorporated
 - Secretary/Treasurer, February 2018-Present
- Lafayette Parish Library Board of Control
 - Board Member, October 2015-August 2018
 - President, November 2017-August 2018
- Louisiana Municipal Clerks Association
 - Member, May 2013-Present
- Neighborhoods, USA, Incorporated
 - Member, May 2015-Present
- Salvation Army of Lafayette, Louisiana Advisory Board
 - Board Member, December 2017-August 2018

ACHIEVEMENTS

- Congressional Black Caucus Institute's (CBCI) Advocacy & Campaign Training (ACT)
 - February 2019 Training Participant
- Leadership Development Institute (LDI)
 - 2009-2010 Institute Participant and Graduate
- Leadership EXCEL
 - 2008-2009 Program Participant and Graduate
- Louisiana Municipal Clerks Association
 - Earned Louisiana Certified Municipal Deputy Clerk (LCMDC) credential in March 2022