

# **DOWNTOWN DEVELOPMENT** **AUTHORITY**

*nomination list supplied by One Acadiana*

## **NOMINATION LIST:**

Shayna Bolgiano

\*Kim Ledet

Bradley Cruice

*\*One Acadiana recommendation*

This page intentionally left blank



523 Jefferson St. Lafayette, Louisiana 70501 // o 337.233.2705 // f 337.234.8671 // OneAcadiana.org

December 5, 2024

Veronica L. Arceneaux  
Clerk of the Council  
P.O. Box 4017-C  
Lafayette, LA 70502

Re: Consideration for Chamber appointment to Downtown Development Authority (DDA) Board

Ms. Arceneaux:

One Acadiana, as the successor to the Greater Lafayette Chamber of Commerce, is tasked with nominating three candidates for the Lafayette City Council's consideration for appointment to one seat on the Downtown Development Authority (DDA) Board.

One Acadiana's top recommendation for this seat is **Kim Ledet** of First Horizon Bank. Accompanying this letter, please find Kim's resume.

As alternate nominations, One Acadiana has identified two other candidates: Shayna Bolgiano of Oliver Lane Creative Studio and Bradley Cruice of Amis Grocery. All three of our nominations meet the statutory requirement that DDA Board members must own property, own a business, or reside in the DDA district.

We appreciate the opportunity to provide nominations for this DDA Board seat.

Sincerely,

Troy Wayman, CEcD  
President & CEO  
One Acadiana

(enclosure)

# KIM LEDET

Cattail Pointe Drive | Lafayette, LA

---

Experienced Retail Market Manager with 40+ years in retail banking. Exceeding expectations in highly competitive environments while overseeing 17 locations in the market. Highly skilled at relationship building with clients. Exceptional presentation and interpersonal communication skills with an enthusiastic approach to motivating others.

---

## SKILLS

- Strategic Planning
  - Coaching
  - Sales and Service
  - Human Resources
  - Financial Analysis
  - Digital Adoption
- 

## EXPERIENCE

### RETAIL MARKET MANAGER

First Horizon | Lafayette, LA

2023- PRESENT

Leads a team of 17 Banking Centers in the Gulf States Region, focusing on high performance and exceptional results.

### RETAIL GROUP MANAGER

First Horizon | Lafayette, LA

2009 – 2023

Responsible for the overall management of sales production, profitability, and regulatory compliance of 12 banking centers.

Ensure branches deliver quality, accurate and timely customer service. Managing over \$975 million in assets. Strong leader with innovative ways to motivate team. Skilled in strategic planning, business development, sales and service coaching, human resources, and digital enhancements. Critical thinking, project management and focused behavioral training.

---

### DISTRICT MANAGER

JP Morgan Chase & Co. | Opelousas, LA and Alexandria, LA

2002 – 2008

Experienced business leader. Managed 12 branches in seven parishes with a strong emphasis on structured sales processes.

---

---

## **BRANCH MANAGER**

JP Morgan Chase & Co. | Lafayette, LA

2000 – 2002

Supervised a team of 12 associates. Planned and implemented strategic goals within budget. Managed profitability through generation of revenue and effective control on non-interest expenses. Established and maintained strong relationships with customers, community, and business partners.

---

## **EXPERIENCE CONTINUED**

### **SALES COACH**

Bank One (acquired by JP Morgan Chase & Co.) | Lafayette, LA | 1998 – 2000

Focused coaching techniques to an assigned market. Behavioral driven, executed targeted business initiatives through deep dive coaching.

---

### **RETAIL TRAINER/RETAIL MARKET IN-STORE REGIONAL MANAGER**

First National Bank (acquired by Bank One) | Lafayette, LA | 1981 – 1998

Responsible for managing four in-store locations in the Lafayette market. Emphasis on needs-based assessment of training.

---

## **EDUCATION**

### **UNIVERSITY OF SOUTHWEST LOUISIANA**

Accounting | Management | 1981

---

## **CERTIFICATIONS**

### **CONSUMER BANKERS ASSOCIATION EXECUTIVE BANKING SCHOOL**

Bank Management CBA, Executive Banking School | 2015 – 2017

---

## **ELEVATING EQUITY**

### **DIVERSITY EQUITY AND INCLUSION COUNCIL**

FIRST HORIZON BANK | 2021 – 2023

---

---

---

## **VOLUNTERISM**

### **IMMACULATE HEART OF MARY CHURCH**

**FINANCE CHAIR | 818 12<sup>TH</sup> STREET, LAFAYETTE, LA**

---

## **REFERENCES**

**AVAILABLE UPON REQUEST**

---