

**RESOLUTION NO. JR-030-2021**

**A JOINT RESOLUTION OF THE LAFAYETTE CITY COUNCIL AND THE  
LAFAYETTE PARISH COUNCIL APPROVING AND ADOPTING ROUTE  
LAFAYETTE WAYFINDING AND SIGN STANDARD PLAN**

**BE IT RESOLVED** by the Lafayette City Council and the Lafayette Parish Council,  
that:

**WHEREAS**, the Lafayette City-Parish Planning Commission adopted Resolution No. R-2014-01, approving and adopting PlanLafayette as Lafayette's comprehensive plan; and

**WHEREAS**, the Lafayette City-Parish Council adopted Resolution No. R-026-2014 endorsing the Lafayette City-Parish Planning Commission's action regarding PlanLafayette; and

**WHEREAS**, PlanLafayette recommends the design and installation of wayfinding signage that promotes historical resources, tourism, streetscape, and education; and

**WHEREAS**, wayfinding signage connects people to places and experiences, establishes a city's brand strategy and brings measurable economic return; and

**WHEREAS**, it is desirous that all departments, with the exception of LUS Utilities and LUS Fiber, of Lafayette Consolidated Government have standardized signage for all streets, transit, directional, public buildings, public parks, etc.; and

**WHEREAS**, the French language is an important part of the culture in Acadiana and for tourists attracted to the rich culture of this region.

**NOW, THEREFORE, BE IT FURTHER RESOLVED** by the Lafayette City-Parish Council and the Lafayette Parish Council, that:

**SECTION 1:** All of the aforescribed "Whereas" clauses are adopted as part of this resolution.

**SECTION 2:** All signs fabricated and installed by departments, with the exception of LUS Utilities and LUS Fiber, of Lafayette Consolidated Government will follow the templates of the planned signs as identified by the document titled "Route Lafayette Wayfinding and Sign Standard Plan" as found in Exhibit A, a copy of which is attached hereto and made a part hereof.

**SECTION 3:** All signs as installed by departments of Lafayette Consolidated Government will be bilingual with French secondary except for the Downtown Development District where French will be primary with English secondary.

**SECTION 4:** All signs fabricated and installed by Department of Traffic, Roads, and Bridges, where practical, will follow the templates of the planned signs as identified by the document titled "Route Lafayette Wayfinding and Sign Standard Plan" as found in Exhibit A, a copy of which is attached hereto and made a part hereof.

**SECTION 5:** All resolutions or parts thereof in conflict herewith are hereby repealed.

This resolution having been submitted to a vote, the vote on behalf of the City Council thereon was as follows:

YEAS: Lewis, A. Naquin, Hebert, Cook, Lazard

NAYS: None

ABSENT: None

ABSTAIN: None

This resolution having been submitted to a vote, the vote on behalf of the Parish Council thereon was as follows:

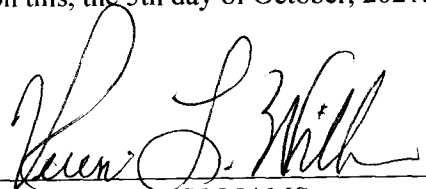
YEAS: Tabor, K. Naquin, Carlson, Guilbeau, Rubin

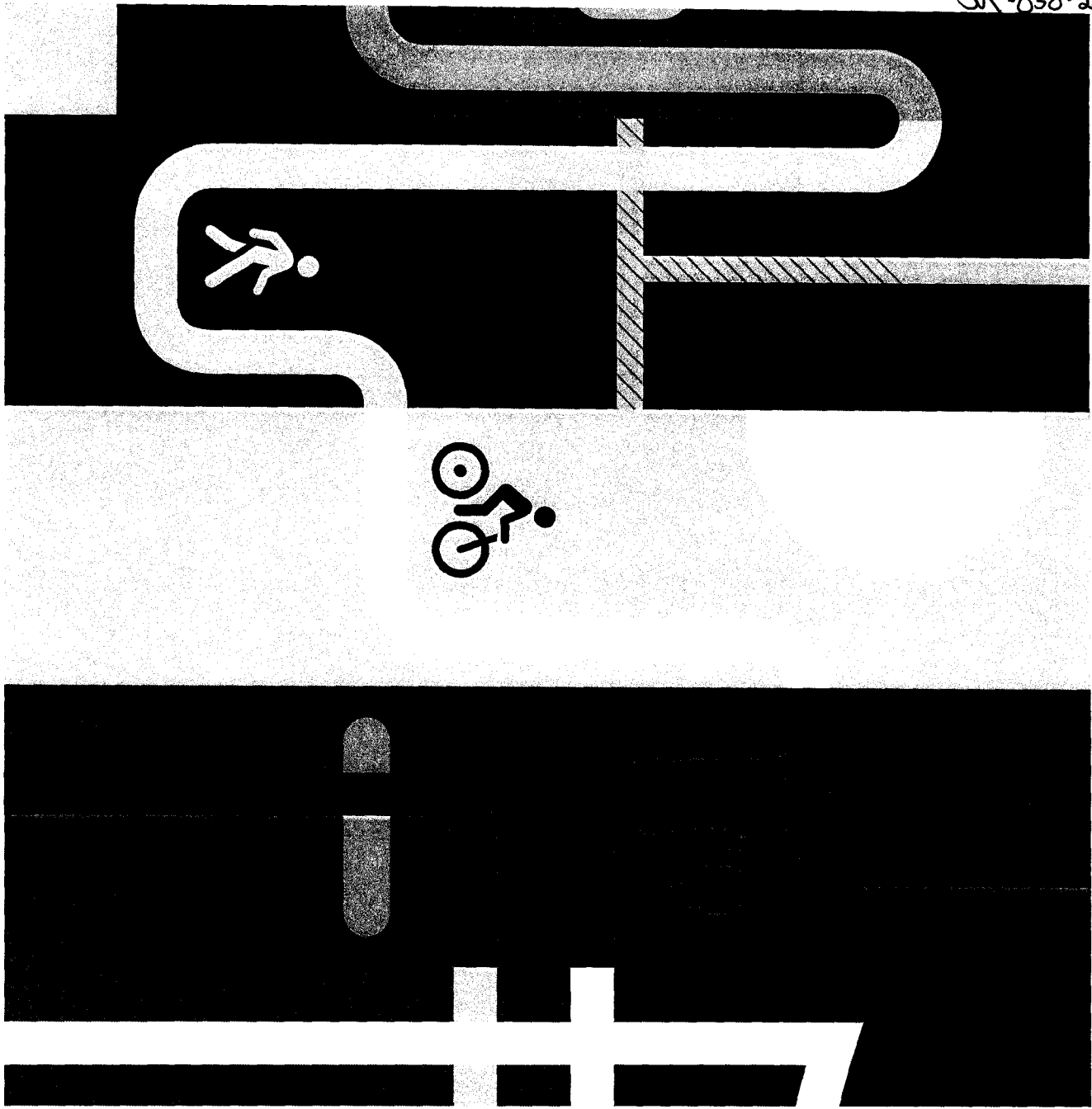
NAYS: None

ABSENT: None

ABSTAIN: None

AND the resolution was declared adopted on this, the 5th day of October, 2021.

  
VERONICA L. WILLIAMS  
LAFAYETTE CLERK OF THE COUNCIL

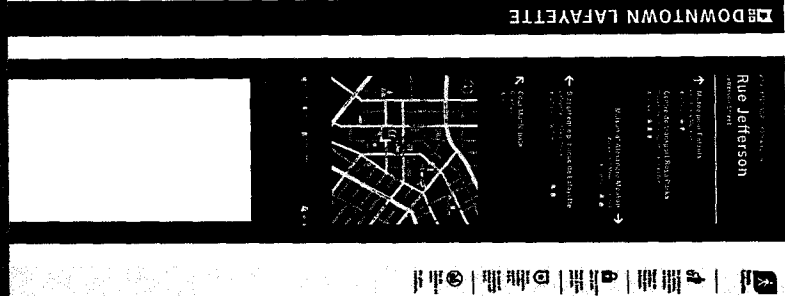


Route Lafayette Wayfinding and Sign  
Standard Plan  
Exhibit A

# Wayfinding Signage 03

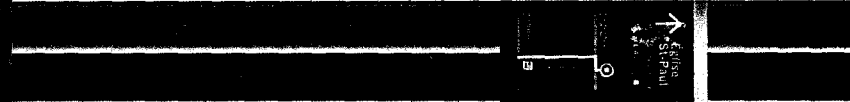
WAYFINDING SIGNAGE

PRIMARY  
SIGNAGE  
Pedestrian Totems



WAYFINDING SIGNAGE

SECONDARY  
SIGNAGE  
Pedestrian

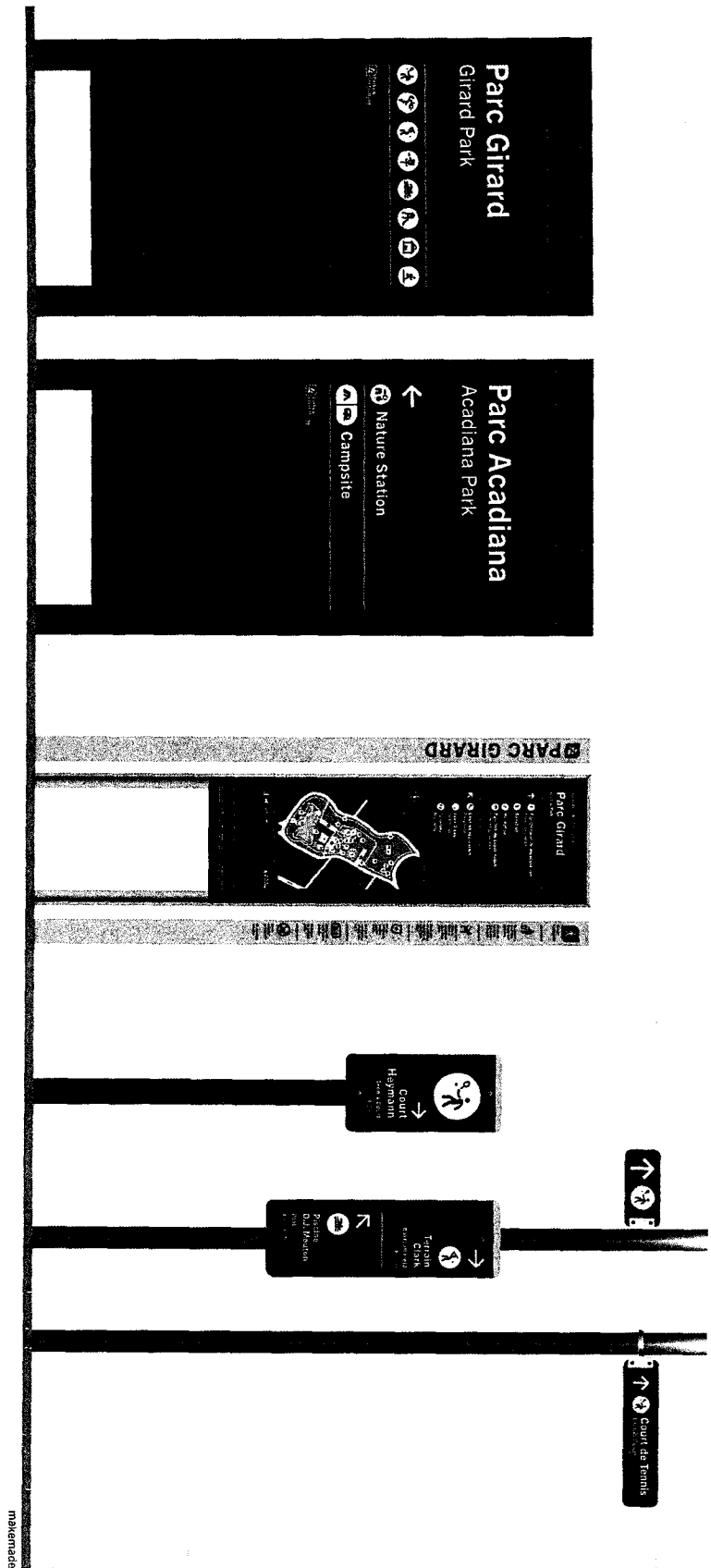




WAYFINDING SIGNAGE

WAYFINDING SIGNAGE

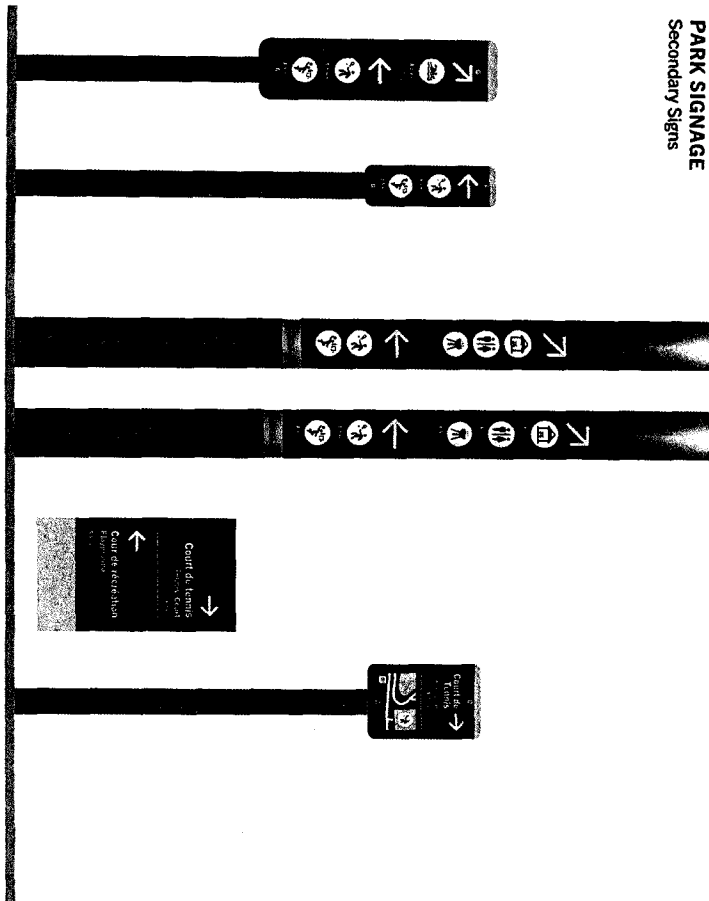
ENTRANCE  
SIGNAGE  
Primary Signage +  
Totems



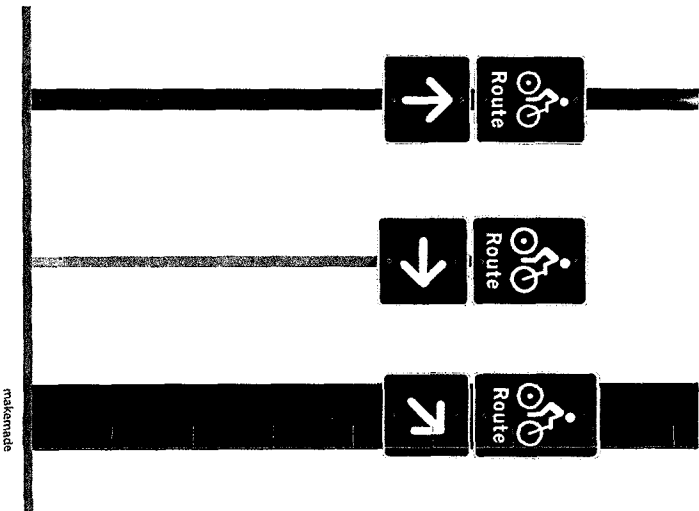
WAYFINDING SIGNAGE

WAYFINDING SIGNAGE

PARK SIGNAGE  
Secondary Signs



PARK SIGNAGE  
Bike Lanes



PARK SIGNAGE  
Identification Sign



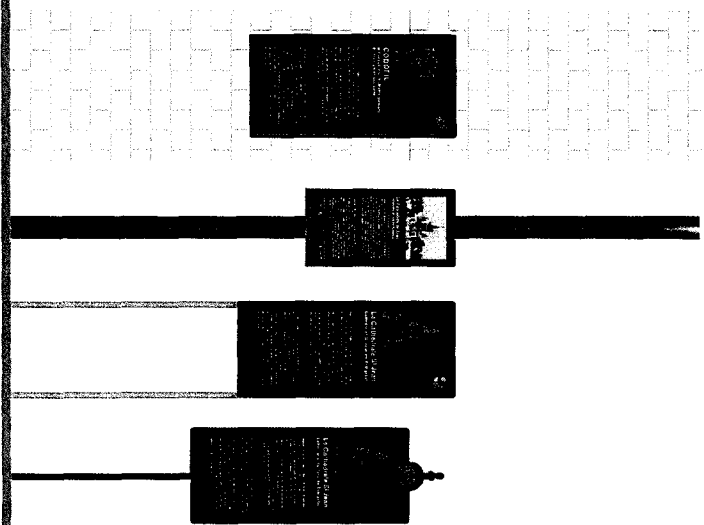
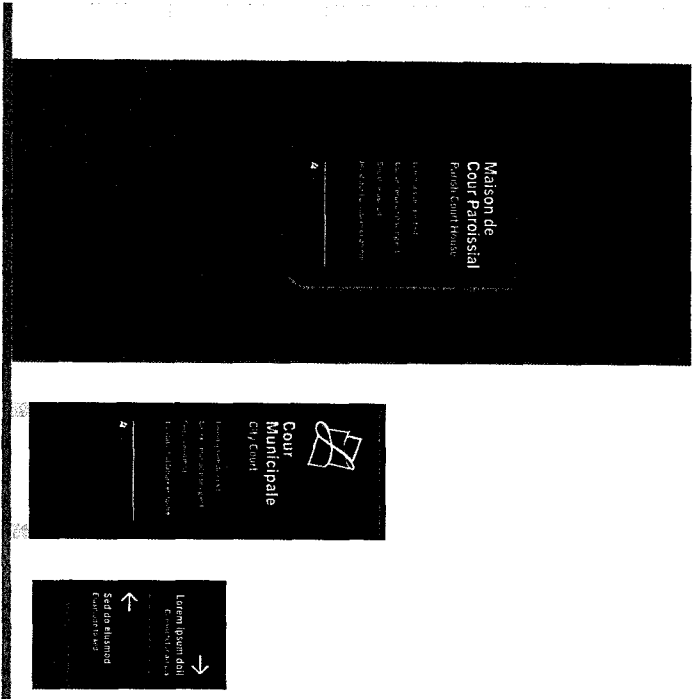
GATEWAY  
SIGNAGE  
Neighborhood  
Gateway Signs

In order to define the  
unique character of each  
neighborhood, entry  
signs were created as a  
gateway monument.

makemade

WAYFINDING SIGNAGE

MUNICIPAL  
SIGNAGE  
LCC Buildings

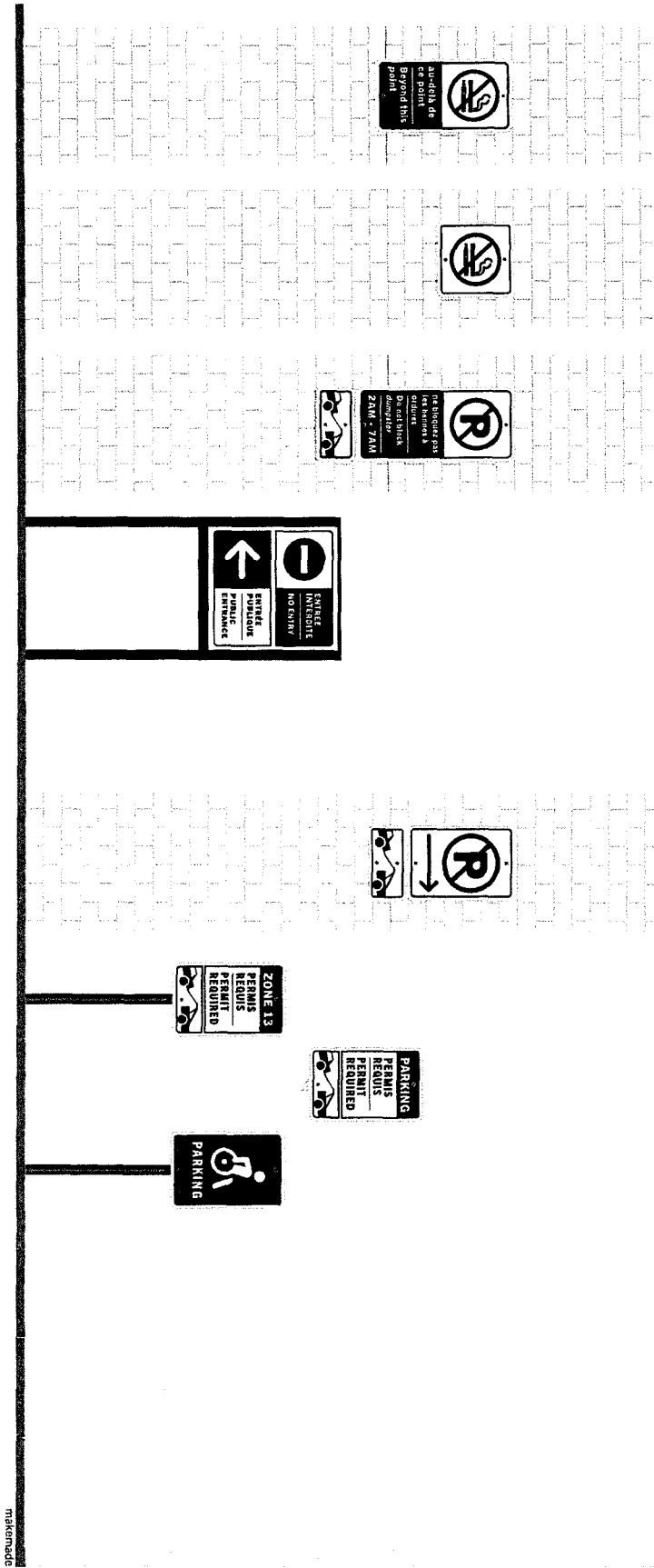


MUNICIPAL  
SIGNAGE  
Historic Identification  
Signs

WAYFINDING SIGNAGE

make made

MUNICIPAL  
SIGNAGE  
Regulatory Signs

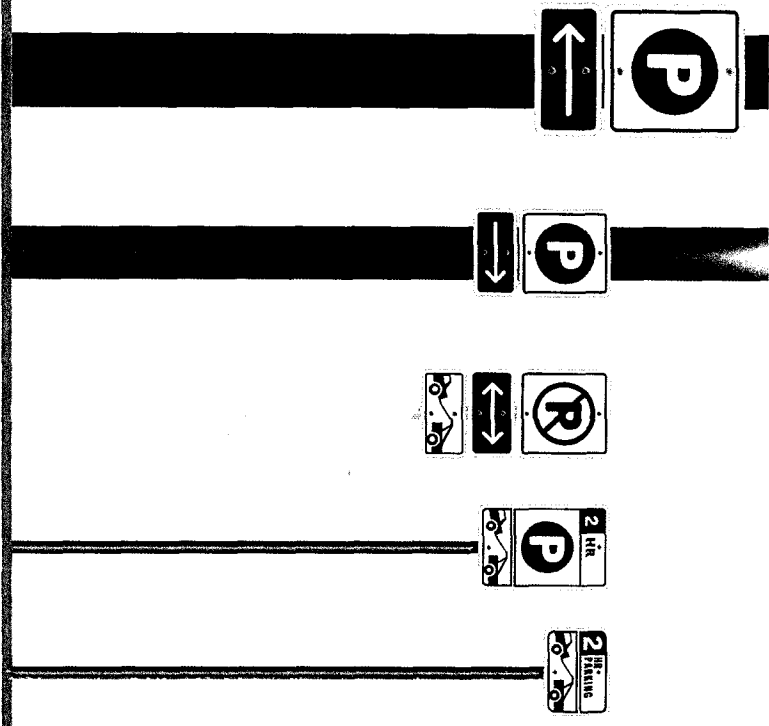


WAYFINDING SIGNAGE

WAYFINDING SIGNAGE

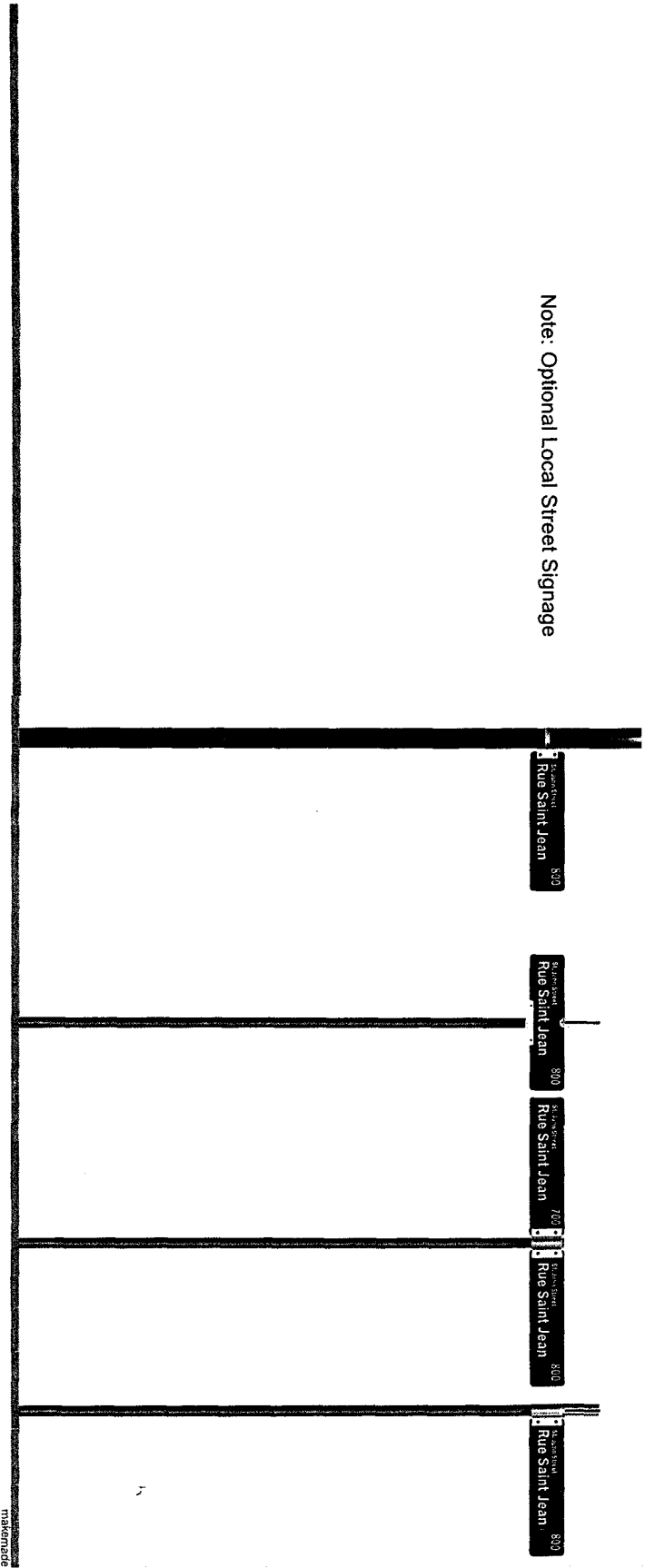
MUNICIPAL  
SIGNAGE  
Stop Sign

MUNICIPAL  
SIGNAGE  
Parking Signs



MUNICIPAL  
SIGNAGE  
Pedestrian Street  
Name Sign

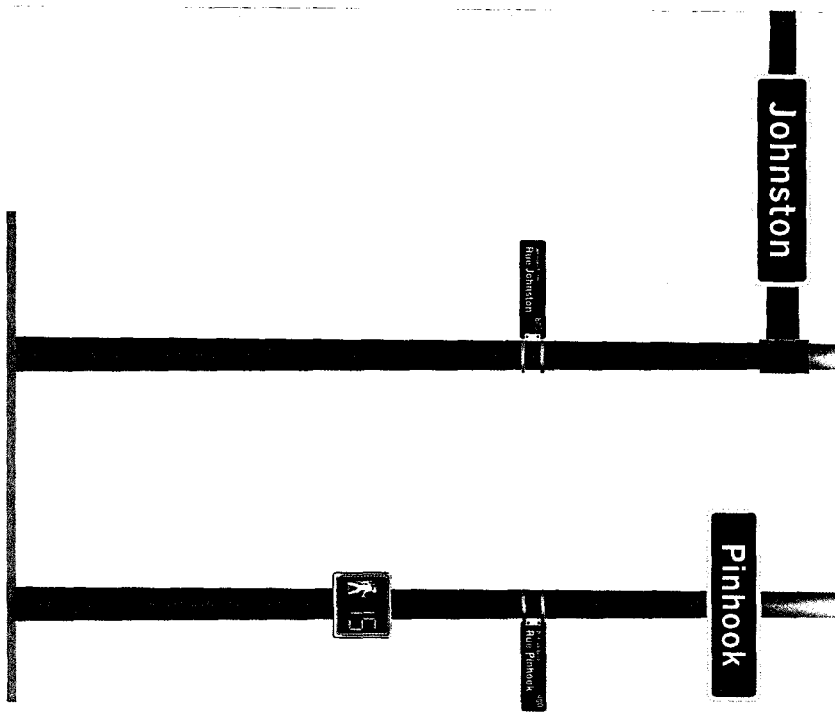
Note: Optional Local Street Signage



WAYFINDING SIGNAGE

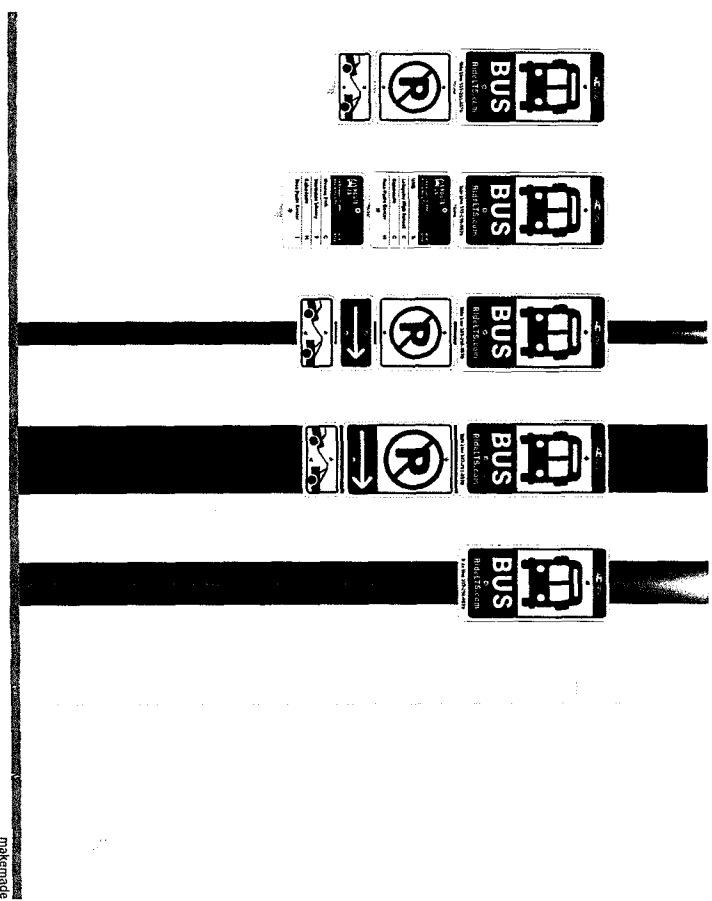
MUNICIPAL  
SIGNAGE  
Vehicular Street  
Name Signs

Note: Optional



WAYFINDING SIGNAGE

MUNICIPAL  
SIGNAGE  
Bus Stop Signs



SEP 20 2021

Lafayette Consolidated Government  
Chief Administrative Officer

## Internal Memorandum

Community Development and Planning Department  
Office of the Director (Route 9010)

**TO:** Cydra Wingerter **DATE:** September 20, 2021

**FROM:** Mary Sliman

**SUBJECT:** Wayfinding Sign Standards

---

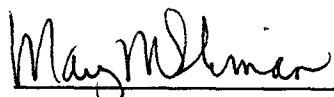
Enclosed for your review and consideration is a proposed joint resolution that intends to establish wayfinding and sign standards to be used throughout LCG departments and through administrations. The standards include a family of signs for urban centers, neighborhoods, parks and public buildings as well as directional signage for bikes and pedestrians. Exhibit A also has selected signs to replace our current signs including parking and transit stop signage.

The funding used to fund the development of these standards was from Evangeline Corridor Initiative wayfinding funding and CREATE funding. The first group of sign installation will be funded by the Downtown Development District for downtown signage.

Please find enclosed the following:

1. Submittal item justification form; and
2. Resolution and Exhibit A.

Please call if you have any questions or require additional information in this matter.



Mary Sliman  
Director

LAFAYETTE CITY COUNCIL MEETING

ZONING AGENDA ITEM SUBMITTAL FORM

1) **JUSTIFICATION FOR REQUEST:** This is a request for the adoption of a joint resolution that would standardize signage across LCG departments.

2) **ACTION REQUESTED:** Adoption of the attached joint resolution.

3) **REQUEST ACTION OF COUNCIL:**

A. FINAL ADOPTION: October 5, 2021

4) **DOCUMENTATION INCLUDED WITH THIS REQUEST:**

A. Cover Memo from Director (1 page)

B. Submittal Form (1 page)

C. Resolution (2 pages)

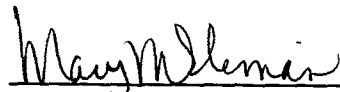
D. Exhibit A (11 page)

5) **FISCAL IMPACT:**

☐ Fiscal Impact (will be detailed in Cost-Revenue Analysis)

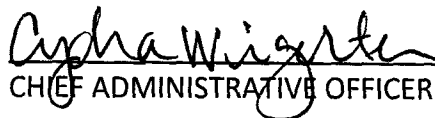
☒ No Fiscal Impact

**RECOMMENDED BY:**



MARY SLIMAN, DIRECTOR

**APPROVED FOR AGENDA:**



CHIEF ADMINISTRATIVE OFFICER